**Subject:** Mass Media in Pakistan **Course Code:** PH101

**Program:** BS (MMC) 2nd Semester **Time Allowed:** 06hr

**Instructor:** Mehboob Alam **Total Marks:** 50

**Final Term Assignment**

**Note: Attempt all questions.**

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| **Q.#** | **Questions** | **Marks** |
| 1. | The imposition of PPO 1962, establishment of federal information ministry and other draconian measures seriously hampered press during Ayub’s era. Discuss. | 10 |
| 2. | Pakistan inherited three radio stations with the end of British regime in sub-continent. Trace the broadcasting history of Pakistan till current era. | 10 |
| 3. | Discuss new media and its impacts on the quality of journalism in detail. | 10 |
| 4. | Why TV was introduced in Pakistan? Trace the history of TV in Pakistan till date. | 10 |
| 5. | What are the current technologies used for journalistic purposes? Enlist in respect of date of inception. | 10 |

**GUIDELINES/CRITERIA**

In order to better dispensate the responsibility, follow the below stated rules.

* Must write name, ID on top left corner before writing your answers.
* Try to comprehend each question properly by reading at least twice, underlining the demanded variables etc.
* Make a rough sketch/blue-print of your answer, before writing formally.
* Answer must be in a logical order. Like first introduce the term, phenomenon in the question, then define/give multiple definitions, then discuss/explore the topic from various angles and finally commentary/conclusion or what your views are, what can be drawn from your discussion.
* Supplement your answer with examples wherever required.
* Properly reference your writing. (in-text referencing).
* And don’t be narrow mouthed. All these efforts are to refine your skills and qualities.

ALL THE BEST! STAY HOME, STAY SAFE

MEHBOOB ALAM