**Assignment**

**Program: BBA Assignment Final Term**

**Dated: 27th June,2020 Time allowed: 06 hrs**

**Course Title: Introduction to business**

**Instructor: Shoala Rasheed Khan**

**Note: Attempt All Questions Total Marks: 50**

**Note: Attempt all questions in a word file and upload through SIC portal in an assignment section. You have a limited time of 06 hours which will be automatically closed after the completion of timeline. No file will be accepted after the given time line.**

Q1. what is a Joint stock company? Enlist its advantages and disadvantages?

Q2. What are the differences between private and public limited companies? Elaborate.

Q3. What is Marketing? Explain the marketing process in detail?

Q4. What are the 4 P’s of marketing? Explain.