


RADIO FEATURE

- **The Feature – Dictionary Meaning**
- Feature is a typical quality or an important part of a person, thing, animal, or place. Anybody's features are the parts of his/her face.
- **Feature as a Radio Format:**
- It is a kind of format in which one aspect of a personality, or place or issue is highlighted in spoken word supported by sound effects, songs, and musical instruments. The script is narrated by normally a male and a female voice.




RADIO FEATURE

- **Sound Effects:**
 - Sounds incorporated in a production, which reinforce the script by magnifying or beautifying the content of the script are called sound effects.
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- **Narrator:**
 - Narrator is a person who reads out the script
 - **Narration:**
 - Narration is the written matter of a feature or a documentary.
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RADIO FEATURE

- Types of feature in terms of production
 - **Narrative feature**
 - **Dramatic feature**
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RADIO FEATURE

- **Narrative Feature**
 - A kind of feature in which the whole content is in the form of narration is called Narrative Feature. The narration is read out by two narrators – male & female. Sound Effects are frequently yet suitably employed.
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- **Dramatic Feature**
 - It is a kind of feature in which the content is written in a dramatic manner. The message is conveyed through dialogues to be spoken by different characters
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- **Topics of Narrative Feature**
- **Religion:**
 - Significance of Yaum-e-Aashoor, Rabi-ul-Awwal, Shabb-e-Barat (Birr'at)
- **Personalities:**
 - Khulafa-e-Rashideen, Quaid-e-Azam, Allama Iqbal, Muhtarma Fatima Jinnah, Islamic scholars, scientists, statesmen
- **Pakistan:**
 - Independence Day, Pakistan day, Pak-India War-1965




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- **Topics of Dramatic Feature**
 - **Social Issues / Problems:**
 - Dowry, Cleanliness, Pollution, Backbiting, Women's Education – Adulteration – Child Labor, Agriculture,
 - Pollution, Social Values, Importance of Joint Family System, Overpopulation.
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RADIO FEATURE

- **Techniques of Narrative Feature**
 - **Script**
 - The script of a narrative feature must cover the following aspects of the topic:
 - Introduction of the Topic
 - Background of the Topic
 - Further Details
 - Closing
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- **Production of Narrative Feature:**
 - The production of the narrative feature involves the following steps:
 - Vetting of the script. (about vetting we have studied in detail)
 - Selection of Sound Effects
 - Selection of Songs
 - Musical Instruments
 - Selection of Narrators
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- **Techniques of Dramatic Feature**
 - **Script**
 - Research of the topic
 - Suitable situation for the characters
 - Characterization
 - Dialogues
 - No conflict
 - No climax
 - Normally no change over i.e., one act
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- **Production Techniques:**
 - Selection of the writer
 - Discussing the matter with the writer
 - Vetting the script
 - Selection of voices
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That's
All
Thank
You