

PRINT JOURNALISM

- “Print journalism is the most powerful entity on earth. They have the power to make the innocent guilty and to make the guilty innocent and that is power because they control the minds of the masses” Malcolm.

PRINT JOURNALISM

- Concept of Print Journalism:
- Print journalism is the journalism as practiced in newspapers and magazines. Print journalism is the practice of investigation and reporting of events in newspaper or in printed form to a broad audience. The aim of print journalism is to inform the intended audience. Print journalism also covers cultural aspects of society such as art and entertainment.

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- **History of Print journalism:**
- The first regularly published newspaper was “The Daily Courant” published in England, in 1702.
- First English newspaper in India “Bengal Gazette” in 1780 at Calcutta.
- James Augustus Hicky is called as the father of Indian press.
- The first newspaper in an Indian language was the “Samachar Darpan” in Bengali in 1818.
- The first Hindi newspaper, the “Samachar Sudha Varshan” began in 1854.
- The first Assamese newspaper is the “Arunodoi” in 1856.

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- Types of Print journalism:
- **Newspaper journalism:**
- Journalism related to the collection and editing of news for presentation for a wide range of readers.
- **Magazine journalism:**
- Magazine Journalism provides skills to gather, write, and layout news features for magazine publications. Magazine journalism uses interviews, background research and writing to produce articles for consumer.

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- The press and its role in development:
- The press is the only entity providing any sense of balance to the all powerful and monopolistic nature of government.
- It provides the information to the citizens needed for decision-making.
- Press occurs in conjunction with the development of civil governmental institutions and public that are educated enough to be able to use the press.

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- Beside these some other role of Print journalism:
- Informing the public
- Educating the public
- Entertaining the public

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- **Guidelines for press:**
- **Respect for truth:**
- The journalist shall report only the original facts.
- The journalist shall use only fair methods to obtain news.
- The journalist shall do the utmost to rectify any published information which is found to be harmful to society.
- The journalist shall observe professional secrecy regarding the source of information obtained in confidence.
- The journalist shall be aware of the danger of discrimination being furthered by the media.

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- **Qualities of a good journalist:**
- A journalist collects and distributes information about current events, trends, and issues.
- News sense
- Clarity of expression
- Objectivity
- Accuracy
- Alertness
- Speed
- Calmness

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- **Qualities of a good journalist: (continued)**
- Curiosity
- Punctuality
- Patience
- Imagination
- Farsightedness
- Self-discipline
- Integrity
- Fearlessness and frankness
- Team spirit
- Command over the language

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- **News gathering:**
- One of the most fundamental tasks of a journalist is to gather information.
- Methods of gathering news
- Observation
- Telephone conversations
- Research
- Interviews

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- **Reporting:**
- Give a spoken or written account of something that one has observed, heard, done, or investigated.
- Cover an event or subject as a journalist or a reporter.
- **Types of reporting are:**
- Objective reporting
- Investigate reporting
- Interpretative reporting

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- **Editing:**
- Editing is the process of cutting, shaping, reshaping, tailoring news to the desirable shape and size.
- Editing is the process through which news are edited to lend the desired form.

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- **Conclusion:** The print journalism in any democratic country plays a vital role in creating, moulding and reflecting the public opinion and shaping political, social and economic development in the country. The print journalism has been largely responsible in bringing the world closer. Print journalism is not only responsible for conveying news/information to the readers but also readers can read expert views on all the major fields of life like medicine, education, environment, entertainment and other recreational activities. Thus, an enormous thing done by print media is bringing changes in the life of people by exposing them to secular ideas.

REFERENCES

- www.google.com

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That's All
Thank
You