



Course Title: Strategic Management

Course Code:

Total Marks: 50

Instructor: Azmat Ali Shah

Examination: Final (Spring-2020)

Duration: 6 hours

Attempt All Questions.

Q1: -	By citing details from HBR article of Michael E Porter {Lecture 10}. Describe what is strategy in detail.	(12)
Q2: -	Explain Origin of the Strategy with the help of article by Bruce D Henderson. {Lecture 12}	(13)
Q3: -	Discuss Five Competitive forces that Shape Industry. {Lecture 14 Article }	(13)
Q4: -	Discuss in detail What you personally have learned about Strategic Management in this Course.	(12)