

NEWS

ORIGIN OF NEWS:

NEWS..... comes from Greek word “NEOS”

In English..... “NEWES”

In French..... “NOVELLAS”

In German..... “NEUES”

In Slavic Language (Czech, Solovak and Polish)”NOVINY”

In Arabia.....”ALAKHBAR”

In Urdu..... “KHABAR”

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HISTORY OF NEWS:

Invention of Paper,

Printing Press,

Radio,

Television,

Loudspeaker and satellite.

In its infancy, news gathering was primitive by today's standards. Events that used to take hours or days to become common in towns or in nations are fed instantly to consumers via radio, television, mobile phone, and the Internet.

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WHAT IS NEWS?

Definitions given by scholars and media professionals thus:

William S. Maulsby defined news thus:

News is an accurate, unbiased account of the significant facts of a timely happening that is of interest to the readers of the newspaper that prints the account.

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William G. Bleyer :

News is anything timely that interests a number of people; and the best news is that which has the greatest interest for the greatest number.

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Mitchel Chainley:

The timely report of facts or opinions that hold interest of importance, or both for a considerable number of people.

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Prof. Charles Coates:

News is what interests the reader, the viewer, the reporter, the editor, the producer, their spouses and their neighbours .

News is what affects their diets and their lives.

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Charles Anderson Dana:

If a dog bites a man, it is NOT news, but when a man bites a dog, it is News.

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Sam Zelman of CNN says:

News is what is important because of its impact on society; it is what people need to know and what they want to know.

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There have been other numerous definitions of news but interwoven in all of this is the fact that news must be something of interest to a significant number of people. In this regard, the nature of news is always changing because community interests and standards are always changing.

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For instance news will be define as an accurate, unbiased account of a current, timely event, which is reported in the mass media and is significant to a large number of people in a locality.

Furthermore, in contemporary thinking, today's news is about real life, real people, real events, real places or real issues in a real world reported in real time using any available means of communication.

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That's All
Thank
You