Assalam-o-Alaikum.

Because of the current unfortunate situation, we all are facing difficulties. The university is trying their level best to save your semester, hence we are directed to design the mid-term paper to be an Open Book Exam. This means that you don’t have to memorize anything directly from the slides. What you are required to do is:

1. Go through each and every uploaded lecture and try to understand the points explained.
2. For all the topics, think about a question that might be asked from you in absence of any invigilator. It necessarily means that the answer will not be something which you can just copy and paste from the slides/book or internet. For your guidance, I am going to give you a few questions in the next paragraph.
3. In case you don’t understand some point in any of the lectures, note it down and feel free to ask me about it via any mean given at the end of this document.
4. Your question paper will be including two or three questions consisting mostly of real life scenarios. If you understood the lectures you attended at university, then answering them won’t be a much difficult task.
5. You will be given 48 hours to submit your answers. It does not mean you have to wait for the final hour to submit your response, try to do it as soon as you can and submit it. The extra time is given to give ample time to those who might face internet connectivity or power shutdown issues.
6. After 48 hours, the option for submission will automatically be disabled, and you will not be able to submit it, means you will be considered Absent from paper. Submission via SIC is the ONLY valid option for submitting your paper, any other means would not be considered.

Sample Questions:

1. Refer to Slide #10 and #11 of Lecture 1 – Introduction:

You might be provided with a list of different Ecommerce paradigms for which you have to provide the classification according to the transaction taking place. For example, Daraz.com and olx.pk can be classified into which types?

 Daraz.com - B2C or sometimes B2B

 Olx.pk - C2C

1. Refer to Lecture 8 – E-Business Management:

You might be given a real life scenario for a business. All the details will be given and you would have to show how are you going to manage and implement the details provided.

Go through all the lectures at your earliest. This course is quite descriptive when taught, but it turns out to be very easy to understand as we can see the examples all around us. This is the reason that attempting an open book exam for this course would be quite easy for those who understood all the taught concepts.

We totally understand that it is a bit hard for you to work from home in such an uncertain situation, but we would try our level best to get us all through this. Let’s all hope and pray that it all ends much sooner than expected, without harming us and our families, inshaAllah.

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Stay Safe.

Allah Hafiz and Best of Luck.