

Department of Electrical Engineering

Final – Assignment Spring 2020

Date: 24/06/2020

Course Details

Course Title: Entrepreneurship

Module: _____

Instructor: Dr. Shahid Latif

Total Marks: 50

Student Details

Name: _____

Student ID: _____

Note: Attempt all of the following questions.

Q1.		Business Plan is heart of any new project and without a detailed plan, no business can be successful. Describe in detail how Business Plan is written, highlighting contents of its different components with giving example for each section?	Marks 10
			CLO 2
Q2.	(a)	Consider yourself an “Entrepreneurship” and you want to start a new business. Prepare a “Business Plan” for your new venture detailing and describing all the steps required to start this business. (Business Plan for any Product or Service).	Marks 10
			CLO 2
Q3.	(a)	What are the three main forms of business organization, and what factors should a company’s owners consider when selecting a business form?	Marks 5
			CLO 2
	(b)	What are advantages and disadvantages of a business venture when operated as a partnership?	Marks 5
			CLO 2
Q4.	(a)	Growth Strategies are based upon Knowledge of Product or Market, discuss in your words? Describe four growth strategies with giving example of each strategy.	Marks 10
			CLO 2
Q5.	(a)	Draw a block diagram showing the Marketing System for a new business by highlighting external and internal environmental factors.	Marks 10
			CLO 2