**MAY ALMIGHTY ALLAH PROTECT US ALL FROM THIS PANDEMIC SITUATION**

 **Department of Art & Design**

**IQRA National University**

**FINAL SEMESTER ASSIGNMENT SPRING 2020**

Course Code: FC-111 Program: BFD, BTD, BID

Course Title: Fashion Concepts Module: Semester 2

Prerequisite: None Total Marks: 40

Instructor: Faiza Hassan

 Student ID: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Note: Attempt all questions:

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| **Q. No.** | **Part** | **Question** | **Marks** |
| 1. | **(A)**a)b)c)d)e)f)g)h)i)j) | **Fill in the blanks:** Fashion design is the \_\_\_\_\_\_\_\_\_\_ art.\_\_\_\_\_\_\_\_\_ is the oldest method used since the 18th century for garment design.\_\_\_\_\_\_\_\_\_ is the process of setting the value or cost at the right level. To dress up properly is going to camouflages figure \_\_\_\_\_\_\_\_\_. Rough sketches of garment are transferred to **\_\_\_\_\_\_\_\_** for fashion sketch.Statistics which shows where people live is \_\_\_\_\_\_\_\_\_\_\_.\_\_\_\_\_\_\_\_\_\_ sleeps most of the time the clothes should be loose and comfortable.\_\_\_\_\_\_\_\_ convert the flat piece of cloth into a three dimensional form.Fashion \_\_\_\_\_\_\_\_\_ must offer the right product at the right time and right price.The huge and growing demand for \_\_\_\_\_\_\_\_\_\_\_ equally outsized quantity of exports. | 10  |
|  | **(B)**  a)b)c)d)e) | **Choose the correct answer:**The process of positioning and pinning of fabric to design a costume. (illustration, croqui, mannequin)Pop music, film and photography gained popularity. (1930s, 1960s, 1980s)Big buttons with big button holes or zips should be used.(adults, old people, infants)Cool, soft & light colored clothes having sweat absorbing qualities.(rainy, winter, summer)Depiction of products comes in royalty of the ancient world.(haute couture, pret, ready to wear)  |   05 |
| 2. | **(A)****(B)****(C)** | Define the difference between draping and flat pattern with examples? Explain types of qualifications required for career of fashion designer?  What is meant by four P’s of marketing?  | 15 |
| 3. | a)b)c)d)e)f)g)h)i)j) | **True and False:**Introverts prefer light & sober colors for clothing.Adolescents do like the influence of their parents and elders regarding their clothes.To work as assistant for any reputed fashion design firm in the initial phase is a positive point.Actual transportation of the product is known as distribution.In the 1960s Hollywood glamour took a hold on the United States.Consumer attitudes and values are often represented by psychographics level.Simple clothes of black, white or dull colors are used in marriage events.Frills make a person look fatter and taller.Block pattern is a stylized part of pattern.To drape dress accurately with measurement on mannequin need taping. | 10 |