**MAY ALMIGHTY ALLAH PROTECT US ALL FROM THIS PANDEMIC SITUATION**

**Department of Art & Design**

**IQRA National University**

**FINAL SEMESTER ASSIGNMENT SPRING 2020**

Course Code: FC-121 Program: BFD, BTD, BID

Course Title: Color Study Module: Semester 1

Prerequisite: None Total Marks: 40

Instructor: Faiza Hassan

Student ID: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Note: Attempt all questions:

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| **Q. No.** | **Part** | **Question** | **Marks** |
| 1. | a)  b)  c)  d)  e)  f)  g)  h)  i)  j) | **Fill in the blanks:**  \_\_\_\_\_\_\_\_\_ used colors for experimentation.  Adjacent colorson color wheel are\_\_\_\_\_\_\_\_\_.  Massive success in our business, career and personal life through knowledge of color \_\_\_\_\_\_\_\_\_\_\_.  Color intensity is also known as \_\_\_\_\_\_\_.  \_\_\_\_\_\_\_\_ wavelengths are detected sooner by our eyes.  In market place color plays a role of \_\_\_\_\_\_\_\_\_ sales person.  \_\_\_\_\_\_\_ benefit our mental and physical welfare.  The chart that shows the relationship of different colors to each other is called the \_\_\_\_\_\_\_\_\_\_\_\_\_.  \_\_\_\_\_\_\_\_\_\_ color model is used in computers, television and theater.  Vivid or bold colors in nature depict \_\_\_\_\_\_\_\_\_\_ colors. | 10 |
| 2. | **(A)**  **(B)**  **(C)** | Difference between color of light and color of pigment?  Explain properties of color with examples?  What is color psychology? | 15 |
| 3. | a)  b)  c)  d)  e) | **Choose the correct answer:**  Key color in color models.  (red, green, black)  Discourage aggressive and impulsive behaviors.  (achromatic, cool, primary)  The powerful color as a longest wavelength.  (orange, black, red)  Sharp contrast of colors.  (monochrome, complementary, warm)  Color associated with royalty since ancient times.  (purple, blue, green) | 5 |
| 4. |  | Draw color wheel in which you have to show primary, secondary and tertiary colors with tints and shades | 10 |