Financial & Ecommerce Systems

SE – 7th Semester

**Midterm Assignment**

**Question #1:**

Explain in your own words what *Live Agent Service* in an Ecommerce Scenario is. There are multiple types of Live Agent Services, find out about them and explain each one briefly.

**Question #2:**

A number of Payment Models are there for making payments on Ecommerce Websites. Name and explain as many as you can and then give your opinion that which type is best suited in the following areas, mentioning the reason as well:

1. Peripheries of Peshawar
2. Pakistan
3. USA

**Instructions for Assignment Submission**

1. Write your names and Ids at the top of each paper of answer sheet.
2. Scan / Take Photo of each paper and save each photo with a number. E.g. photo of page 1 of answer sheet be saved with name 1.jpg, then 2.jpg and so on.
3. Put all answer photos in a folder, name the folder with your Roll Number, Name and Subject Name, e.g. “11512 - Sanaa Jeehan – Financial & Ecommerce Systems”. Alternately, you can also make a PDF file of all the pictures and name it as explained.
4. Zip the folder and upload.