1. Time value of money
2. Financial statement analysis
   1. Liquidity analysis
   2. Profitability analysis
   3. Leverage
   4. Efficiency analysis
3. Working capital Management
   1. Optimal amount of current assets
   2. Financing current assets: Short term and long term mix
   3. Hedging approach
   4. Conservative approach
   5. Aggressive approach
4. Uncertainty and the margin of safety
5. Risk and profitability