

# ASSIGNMENT

## SPRING-2020

Program: MBA (III)

Course Title: Applied Qualitative Techniques in Management

Dated: 24<sup>th</sup> June,2020

Note: Attempt All Questions

Total marks: 50

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### Important Instructions:

- Assignment should be submitted within 6 – Hours.
- Submitted Document's format should be in word, pdf or in jpg.
- No Assignment will be accepted after due date mentioned above.
- Attempt All Questions

Question No: 01

(8+10)

- a) Discuss probationary research review stages in detail.
- b) How do we produce the data for data analysis also discuss their forms of analysis with suitable examples?

Question No: 02

(4+4)

- a) Differentiate Flexibility and Versatility in qualitative research studies.
- b) Discuss different Types of Interview & whom to interview in qualitative research analysis.

Question No: 03

( 8+4 )

- a) Describe the Qualities of good interviewer and interviewee during interview.
- b) Differentiate Probability & Non-Probability random sampling.

Question No:04

( 4+8 )

- a) Classify the different categories of Questionnaire constructed for different studies ?
  - b) Describe the Qualities of good Questionnaire & Questions adopted in reasearch studies?
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