



IQRA National University

School of Management and Social Sciences

Department of Media Studies and Mass Communication

ASSIGNMENT

TOTAL MARKS: 20

SEMESTER: 6TH

SUBJECT: FUNDAMENTALS OF PRs

ASSIGNMENT DEADLINE: 19th June 2020, 11:55pm

- It is to inform you that you have to submit your major assignment on Fundamentals of Public Relations: basic theme of the assignment is

What you have so far learned in this subject briefly elaborate it in your own words?