Description: C:\Documents and Settings\Administrator\Desktop\urdulogo.png ***Iqra National University, Peshawar***

**Examination 2020**

**Assignment**

**Course Title: Principle of Management**

**Total Marks: 30 Valid for 48 hours**

**Note: Attempt all questions Instructor: Zarpash Zaman**

**Keeping in mind the Current Pandemic ( Covid-19) How will a Restaurant cope in this situation:**

**The Example of the restaurant applies to all questions.**

**It’s an open book exam so don’t copy and paste, use your creative thinking.**

-Keeping in mind explains how to plan, organize, lead and control its operations. (5 marks)

-Explain how it will cope with the External internal environment and how all these factors are affecting the business. (10 marks)

-Make the following strategies for your restaurant business corporate strategy,

Business Strategy, Low-Cost Strategy, Functional Strategies. (5 Marks)

-Explain the Stages in the life cycle of the restaurant during Covid -19. (10 Marks)