

INTERVIEW



❧ What is an interview?

Asking questions to obtain information.

or

A formal meeting and discussion with some one.

INTERVIEW



☞ Why we need to conduct interviews?

They have the power to change minds, governments and even history. They are the voice of the people involved directly in the stories that make up the news, and to try to get a true picture of what's happening, you need to hear from them.

TYPES OF INTERVIEW

- ❧ Broadly speaking there are twelve different types of interview:
- ❧ Hard news interview
- ❧ Informational interview
- ❧ Investigative interview
- ❧ Adversarial interview
- ❧ Interpretative interview

TYPES OF INTERVIEW

- ❧ Personal interview
- ❧ Emotional interview
- ❧ Entertainment interview
- ❧ Actuality
- ❧ Telephone or remote interview
- ❧ Vox pop
- ❧ Grabbed interview

TYPES OF INTERVIEW

❧ Hard News Interview

❧ The hard news interview is normally short, to the point, and to illustrate a bulletin or news item. It deals only with important facts, or comments and reactions to those facts. The hard news interview, as a matter of fact, aims at getting answers to five Ws and one H.

TYPES OF INTERVIEW

☞ In case a building is set on fire, the reporter will conduct interviews of those figures who can give him exact or almost exact information about the incident.

Following questions may be asked:

- ☞ When did it happen?
- ☞ What about the direct affectees?
- ☞ What is the amount of damage?
- ☞ Where are the injured ones taken to?

TYPES OF INTERVIEW

☞ Informational Interview

The informational interview is similar to hard news interview, but not necessarily be restricted to main stories. An informational interview can be about an event, something that is happening or about to happen. It can also provide background.

TYPES OF INTERVIEW

☞ Informational Interview

- ☞ Informational interview goes beyond the main point to seek an explanation of the HOWs and WHYs of the story. They intend to get bit more detailed than short bulletin items.

TYPES OF INTERVIEW

❧ Investigative Interview

- ❧ The investigative interview aims at getting behind the facts to discover what really caused the happening of the events and sometimes what could be done to prevent a repeat of that incident, to get behind the facts- to dig out the actual reasons of the accident/ train collision/ air crash/ the reasons of the reconciliation between two arch rivals.

TYPES OF INTERVIEW

❧ Investigative Interview

Investigative interview might be developed about stories and issues:

- ❧ Why the tank of the fire brigade ran short of water while putting out the fire?
- ❧ Why the minister resigned from his office?
- ❧ Why is our film industry not getting up to its feet?
- ❧ Why the fire brigade wasn't reaches the spot in time?

TYPES OF INTERVIEW

❧ Adversarial Interview

- ❧ A kind of interview in which the interviewer gets into a war of words with the interviewee to get his question answered.
- ❧ This approach should never be seen to be a head on clash between the interviewer and the interviewee.
- ❧ Though the interviewer is representing the audience or speaking up on the behalf of the public opinion, even then he needs not to be impolite or rude while asking questions.

TYPES OF INTERVIEW

❧ Precautions While Taking Adversarial Interview

- ❧ A verbal assault on an interviewee might result in allegations of victimization and bias, and if it happens the public opinion about the reporter may get changed and the interviewee may get sympathies of the listeners.
- ❧ Adversarial interview may expose the interviewer to the libel suit and the interviewee may drag him to the corridors of the court. So it is pertinent that the reporter think well before he speaks while he is conducting an interview.
- ❧ Get direct but avoid a head-on clash with the interviewee.
- ❧ The impression of victimization of the interviewee must be avoided.
- ❧ The impression of biasness must be avoided.

TYPES OF INTERVIEW

❧ Interpretative Interview

❧ There are two types of interpretative interviews:

❧ **A reaction story** - It is a response either for or against what has happened.

❧ **Explanatory story** - This story provides details of a news story. So the interview that is conducted to get the details of an event, accident or incident is called interpretative interview.

TYPES OF INTERVIEW

❧ Personal Interviews

- ❧ The personal interview might be a short interview with an important figure of a society about his/her likes and dislikes, hobbies, pastimes, habits, or a detailed interview exposing personality profile.

TYPES OF INTERVIEW

☞ Entertainment Interview

☞ It is a kind of interview in which light things are asked from the interviewee. The only purpose is to entertain listeners. The person to be interviewed may be an actor making parody of any famous personality or any real one whose profession is to entertain people.

TYPES OF INTERVIEW

❧ Emotional Interview

- ❧ In this kind of interview an attempt is made to lay bare someone's feelings. Emotional interview lets the person who was the victim or one of the victims of an accident or event share the personal tragedy with the listeners.
- ❧ A heart-stricken women having been saved from earth quake will be asked the question like the following ones.
- ❧ What were you doing at the time of earth quake?
- ❧ What about your kids?
- ❧ Were they school going, infants or toddlers?
- ❧ When did you first realize that the quake was going to be horrible?
- ❧ Were you able to save anyone?
- ❧ How did you manage to save yourself?

TYPES OF INTERVIEW

☞ **Actuality Interview**

☞ It is a kind of interview in which the reporter's voice is not included in the final production and only interviewee's voice is made to be heard by the listeners. This kind of interview is made a part of documentary or feature. While conducting actuality interviews following instructions must be followed by the reporter:

The questions must be:

☞ Clear not vague.

☞ Subjective not objective.

☞ **Subjective questions:** Questions that start with Question words i.e., what, when, which, where, who, how.

☞ **Objective questions:** Questions that start with helping verbs like is, are, am, will, would, shall, should, etc.

TYPES OF INTERVIEW

- ❧ **Remote Interviews (Interviews on telephone)**
- ❧ The personality to be interviewed is not in the city or country and is interviewed on telephone.
- ❧ While recording remote interview the telephone lines must be checked whether they are clear or not.
- ❧ If there is a noise problem in the line, try to change the line or wait until it is clear.

TYPES OF INTERVIEW

☞ Vox Pop Interviews

- ☞ Vox pop is an abbreviation of the Latin expression **vox populi** that means **'voice of the people'**.
- ☞ It is conducted to obtain diversified public opinion on certain issue. The questions are asked from different people representing different age groups, races, classes etc.

TYPES OF INTERVIEW

❧ Grabbed Interviews

- ❧ It means to interview a person who does not intend to give an interview but the reporter is determined to take.
- ❧ Normally it is a very short interview and sometimes the potential interviewee comes up with “no comments”.
- ❧ In this case though the interviewee refuses to say anything about the issue but his saying “no comments” suggests the listeners to get the meaning.

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THAT'S ALL
THANK YOU