

ASSIGNMENT # 01

SPRING-2020

Program: MBA (III)

Course Title: Applied Qualitative Techniques in Management

Dated: 21th April, 2020

Due Date: 27th April, 2020

Note: Attempt All Questions

Total marks: 30

Important Instructions:

- Assignment should be submitted within 6 – days.
- Submitted Document's format should be in word, pdf or in jpg.
- No Assignment will be accepted after due date mentioned above.
- Attempt All Questions

Question No: 01

Fill the following statements with appropriate words and options: (1- Each)

1. Ethnography is the word which use to measure
2. Figures belongs with data
3. Attributive study of the data belongs with
4. is the process which separate data in homogeneous groups.
5. The variable which construct on behalf of non-scale group of data is called as
6. The Grading score of the students belongs with measurement scale.
7. Today's temperature was recorded at 32° F, lies in the category ofmeasurement scale.
8. Attributive data has very limited usage in advance research studies. (T/F)
9. Number of dots in a single line is very good example of countable data. (T/F)
10. Qualitative data do not belong with the field of Statistics. (T/F)

Question No: 02

(3 – Each)

- a) Describe the relevant fields and branches of Data Management.
- b) How could you elaborate the "Importance and Applications of Applied Research" in business life?

Question No: 03

(4 + 10)

- a) "The initial basic stages which are usually prefer during constructions of research philosophy are mostly recommendable during research studies." Elaborate the above mentioned statement precisely.
- b) Identify the following statements with respective characteristics.
(Constant, Variable, Discrete, Continuous, Ordinal, Nominal, Interval, Scale)
 - i. Number of telephone connections in k.p.k.
 - ii. Ages of the of the employees in office.

- iii. Grading scores of the Examination
 - iv. Percentile score of NTS tests.
 - v. Weight of Wheat sack.
 - vi. The complete tenure of Internship for graduate students.
 - vii. INU exams result declaration criteria.
 - viii. Temperature in Peshawar.
 - ix. Measuring scale of rain.
 - x. Measurement scale of Blood pressure.
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