**Subject:** Mass Media in Pakistan **Course Code:** PH101

**Program:** BS (MMC) 2nd Semester **Time Allowed:** 2 Days

**Instructor:** Mehboob Alam **Total Marks:** 30

**Mid Term Assignment**

**Note: Attempt all questions.**

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| **Q.#** | **Questions** | **Marks** |
| 1. | Trace deep the earlier newspapers in Calcutta, Bombay and Madras. | 10 |
| 2. | Highlight the journalistic role of Sir Syed, Maulana Zafar Ali Khan, Maulana Johar and Maulana Abul Kalam Azad. Also discuss their papers. | 10 |
| 3. | Discuss earlier newspapers in Pakistan. Also highlight their role in independence and after independence. | 10 |