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**Q NO. 1**        If you want to open university in Peshawar, what name will you suggest for the university, and how will you make strategic policy to get top ranking in KP?

**ANS:**

University name should be selected very carefully in accordance with the norms and culture of the area and of the students who will be attracted to get enroll in different courses. While university name selection depends on many factors like the location in which university will be built, the targeted students either university will be serving international or only national students and most importantly the field of study either it is an engineering university or of management studies.

But if I were to select a name I would " SUNLIGHT " because the name only identifies and explain pretty much its meaning and importance. The reason I will be choosing "SUNLIGHT " for my university is that light represents education in this case. As we have always been connecting ignorance with darkness and light with education.

While the strategic policy to bring that university to top ranking may be dependent on various factors. While **most importantly I will focus on the faculty of the university as university rankings to a major extent are directly proportional to the faculty. So I will try to hire as many PHD'S** as possible because as per the HEC rules the university ranking also depends on how many PHDs are in the faculty.

Apart from focusing on faculty, the most important thing is **the internal system of ensuring the best quality, monitoring and evaluation, hiring process and all the other HR process to make a diverse and** friendly environment for employees.

Along with the internal process structurization, I will focus on the attractive **salaries of employees.** Because if I want to make the university best I will be needing the best faculty and staff in the town which could only be possible with providing the best salaries in the town.

Apart from these **strategies research publications** also plays a vital role in university ranking. Thus apart from hiring the best faculty I will try to provide good incentives for research publications within the university and will introduce a system through which research funding could be increases and research culture to be induced within the university culture.

While the university could only be run if there are enough funding from the government and if there are enough students so that the university could finance their own expenses. While funding sources be either government or students to university have to focus on attracting a huge number of students to keep the machine running. While to attract students intensive marketing and success stories will be needed. Thus marketing campaign should be smartly structured to attract the students to enroll in the

### **Q NO.3**

**Critically evaluate the strategies make by PM Imran Khan for the lockdown of Pakistan. And what suggestion will you want to give him in this course of Actions?**

### **ANS**

Every strategy could be planned perfectly but it does not mean that every strategy that is planned well will be executed successfully. In the same case, there are various angles with which we can look into the strategies that IMRAN KHAN have implemented during this pandemic.

The very first and important of them all was imposing lockdown in Pakistan. Although lockdown was welcome by some people but many people dislike this strategy due to certain reasons too. The government impose this strategy while looking into the situation of other countries but the public did not agree with the government because of the majority of Pakistan population is composed of poor people living below the poverty line and can not bear the repercussions of lockdown.

But apart from having greater economical impact lockdown was a good strategy as new cases of corona did slow down as per the predictions. But within this lockdown still, many people did not follow the rules and lockdown was having many loopholes which do affect the increase in new cases.

Apart from the lockdown Ehsaas program which gives 12,000 rupees per family was a good strategy to tackle the problem of poverty in such lockdown conditions. Although it covers millions of families in Pakistan but so many problems do occur in the distribution of the money.

Money did reach to the families in need but many families were missed and the problem was not solved because of it had so many issues of distribution and lack of knowledge due to which corruption also did occur in many cases. But on average it was a good step to facilitate the poor families in such conditions although the amount that was provided was not good enough to bear the expenses.

Apart from the imposition of lockdown and Ehsaas program Imran khan blocked all the international borders and international flights which were yet another decision with some good and bad outcomes. This decision had enormous economic impacts as trade was completely stopped both the imports and exports but also it had good outcomes as cross border movement stopped which ultimately helped in stopping the virus from spreading cross border.

### **SUGGESTION .**

While in light of all these strategies and their outcomes I will suggest the government or Imran khan to most importantly focus on how to stop the virus from spreading and not on the economy for now.

As if the virus spread our economy will ultimately crush but so will our people and we will be left with nothing.

Apart from these incentives should be increased for medical workers like doctors and nurses so that they could be motivated to work and do not give up at the time we need them most. While along these new positions should be also be announced for health workers and the main focus should be them and not anyone else.

In short, Imran Khan did some good work but every strategy and action has good and bad impacts but looking into the benefit of the majority government took all the steps which could be welcomed by some and rejected by many.

### **Q NO.2**

**ANS.** Current condition of COVID.19 almost affect the overall glob. It almost effect more than 180 countries. In Pakistan there are almost 5000 patients. In KPK there are at least 600 cases. As I am living in D.I.KAN. There are at least 25 cases according to sources provided by media staff.

As I mentioned above that I am living in D.I.KHAN so the living standard here is in between chaos and vacant. As the economic condition of PAKISTAN and the people living here is not up to the mark. More than 25% of the population are living below poverty line. The basic needs and convenient product and stock should be available any time but the unimportant gathering and dramas would be strictly prohibited. The medicos and other basic needs stores should open from 10 am to 5 pm but the other things which are not very important are strictly closed.

I would manage the condition very carefully and keeping in mind the condition of the poor people the rules should not be very strict. As a manager of the Health department it's my responsibility to take care of poor and needy public. I will make sure that general stores (routine life) will be open from 10 am to 5 pm and those stores will be allowed to entertain only 150 customers a day and 10 to 12 customers per hour. So there will be almost no chance of getting effected by CORONA VIRUS. No hotel restaurant and other gathering and social meeting places will be open. But the poor families like rickshaw drivers, labors, and other will be provided monthly food items and all other medical facilities.