

FASHION CONCEPT FINAL EXAM

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How can you define fashion? Explain in detail?

Fashion are very important for know a days and days today every one follows fashion trends according to the new fashion style and every one wants unique fashion dress and style and look different from othes and unique.

Fashion is the form of clothing, accessories, and furniture. ... It is related to culture, For example, we have warm clothes in the Swedish fashion and we have thin clothes in the African **fashion**. Fashion is a source of looking better/attractive.

There are alots of brands and fashion designer in the world and every one follows these designers know a days and for higher class peoples fashion designer dress is the symbol of good and unique personality style. And these designer dresses cost you a lot and normal people cannot affort these dresses but all the peoples in the world dress accoding to the trend and class.

Fashion can be hair style ,dresses ,shoes or anything that changes peoples styl is fashion.

PART 2 :

Fashion today has taken a front seat and is of top most priority to every individual from every age group. Discuss any 3 factors that affect fashion?

Today fashion is the most important thing for the peoples and it changes peoples styles and attitude and their life style. Today peoples makes dress from the fashion designers and every one has there ow idea of creating his/her own dressing style .fashion industry is growing know a days very quickly and fast .

But there are a lot of factors which effect the fashion and they are :

The basic requirements of human being are food, **clothing** and haven, after food person looks for second important need i.e. clothing. People expect much more things from clothing than to satisfy our basic needs. In some societies the clothing is used for expressing wealth, states, age, occasion and gender etc.

Factors for Textile or Clothing Selection:

1) Social factor:

In social factor we consider following things & those are

The place where person live (urban or rural).

Depending upon the area and place where a person lives the pattern, shape, style of clothing changes. In urban areas because of very close cultural interaction between the various sections of people. The pattern & style of clothing is cosmopolitan in nature. But in other hand in rural area the human clothing is influenced by regional factors

Cultural background of person:

The second factor which influenced on selection of clothing is cultural background of person and upbringing of a person

Gender:

The modern society not believe in gender biasness & strongly oppose this, but we all are still comfortable in maintaining difference in male & female.

Who is retail distributor? Also explain kind of retail operations?

What Is a Retail Distributor? A retailer is any person who sells products through a brick and mortar store or an online e-commerce shop. ... The distributor is essentially a middleman between the manufacturer/factor/wholesaler and the retailer – without them, your favorite stores could never update their inventory.

There are different types of retailers are :

The significant types of retail operations consist of:

- Department store
- Specialty store
- Discount/Mass Merchandisers
- Warehouse/Wholesale clubs
- Factory outlet

Retail Management System targets small and midsize retailers seeking to automate their stores. The package runs on personal computers to manage a range of store operations and customer marketing tasks, including point of sale; operations; inventory control and tracking; pricing; sales and promotions; customer management and marketing; employee management; customized reports; and information security.

Draw fashion industry flow chart.



