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Subject :Research Methodology

Final term exam paper

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Question no : 1

ANS: According to me the " **Surveys Methods** " of data collection is better

because 1:Surveys are Cheap methods

2: Surveys are Extensive methods

3:Surveys are Flexible methods

4: Surveys are Dependable methods

1: Cheap:

Surveys are relatively cheap. Online surveys and mobile surveys, in particular, have very low cost according to the respondent. Even if incentives are given to respondents, the cost per response is often far lower than the cost of administering a paper survey or phone survey and the number of possible responses can be thousands.

2: Extensive:

Surveys are important in describing the characteristics of a large population. No other research procedure can provide this broad capacity, which guarantee a more accurate sample for collecting targeted results, which has the capacity to draw conclusions and make important decisions.

3: Flexible:

Surveys can be administered in many ways, including: online surveys, email surveys, social media surveys, paper surveys, mobile surveys, telephone surveys, and face-to-face interview service. For remote or hard-to-reach respondents, the use of mixed mode of survey

research may be necessary .

4: Depending:

Allows the so-called respondents of the survey to respond with more clear and accurate answers. To get the most accurate data, you need respondents to be as open and honest as possible with their answers. Anonymous surveys provide an avenue for more honest and unambiguous responses than other types of research methods, especially if it is clearly stated that survey responses will be completely confidential.

Question No :2

Ans:

POints Need to design a questionnaire :

- . The questionnaire should be within the information scope of the respondent.
- . The questionnaire should be few short clearly worded simple and easy to reply.
- . The questionnaire should have direct relation to subject of the investigation.
- . The questionnaire should be inter related with each other.
- . Emotional question should be avoided
- . Adequate space for answer should be provided in the questionnaire.
- . Personal and intimate questions are not to be included as far as possible.
- . Keep the questionnaire as short as possible.
- . Ask short, simple, and clearly worded questions.
- . Start with demographic questions to help respondents get started comfortably.

- .Use dichotomous (yes|no) and multiple choice questions.
- .Use open-ended questions cautiously.
- .Avoid using leading-questions.
- .Pretest a questionnaire on a small number of people.
- .Think about the way you intend to use the collected data when preparing the questionnaire.

Question no 3

Ans: Make sure the endnote library where you want to the selected reference is open

- . Go to database and perform your search .
- . select one or more reference for import by cheking the boxes next to each of the desire reference
- . At the top of page click on " send to;
- . Finally click the creat file button to creat a download reference file
- . Endnote should automatically import the referencefile and select the reference sould appear under imported reference in the library panl in endnote.

Question no 4

Ans: Result is the imperical or mathematical finding of the research method,

Whill Discussion is the explantation or interpretation of the research method.

.The result section answer the question "WHAT" about your research while the discussion section answers the question "SO WHAT" about your research.

In result section of research work we write the finding of our study ,we writ the finding

based on the information get from methodology .we only discuss simply the finding

Without the detail discussion, in this portion we arranged the finding in logical sequence while and discussion we interpret and describe all the finding we detail.

The Result section describes experiments completed before the paper was written while the discussion section summarises and interpreted the significance of the main findings of Your study.

. **The End** .