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Subject. Intro to Journalism
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Q1- What is objectivity and how it is practiced in Journalism?

Journalism:-

Journalism is the the activity of gathering assessing, creating and presenting news and the information.

Practiced in Journalism:-

First evolving as a practice in the 18th Century a number of critiques and the alternative to the nation has the emerged since, fuelling ongoing and dynamic discourse surrounding the ideal of objectivity in the Journalism.

Objectivity in the Journalism aims to help the audience make up their own mind about a story providing the facts alone and then letting audiences interpret those on their own. To maintain objectivity in Journalism, the Journalists should present the facts whether or not they like or agree with those facts. Objective Reporting is meant to portray issues and events in a neutral and unbiased manner regardless of the writer's opinion or personal beliefs.



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Q2 Role of media in Pakistan? 3

Pakistan has a vibrant media landscape among the most dynamic and outspoken in South Asia. To a large extent the media enjoys freedom of expression. More than 89 television channels beam, soaps, satire, music, programs, films, religious speech, political talk shows, and news of the hour.

Role of media in Pakistan:-

In a large consumer-driven society electronic media (such as the television) and the print media (such as the newspapers) are important for



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Distributing advertisement media.
In addition to this advertising
role of media is nowadays a tool
to share knowledge all around
the world. These roles the media
play an important role in the
society as a source of information
but also as a watch dog
or scrutiner. However the
media is free to select the
stories consider important or
the interesting. Information
provided mass media can be
opinionated, objective, primary
subjective and secondary.
Informative Functions of
mass media also lets the



audience knows about the happening around them and come to the truth.

Media in Pakistan:-

Media enhance the knowledge of public and communicate all the happenings to the public. Media industry of Pakistan is growing fast with much potential and seemingly bright future ahead. Media should not use negative tools to increase their viewership.

Role of media in Pakistan:-

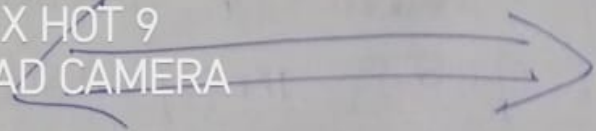
Role of media in Pakistan is getting quite irresponsible as there are so many talk shows



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and political debates on the screen
all the time and some times they
seems to be crossing their limits.
Media should works in its limits
and according to some Pales and
the Regulations. Besides spreading
exaggeration, Pakistani media
should resolve the matters with
the positive attitude. Media is
supposed to be responsible for the
present society, trends, norms and
values and so on. People are
what they see around them.
Media reflects the society and
it is the responsibility of
media to expose the country
to their whole world.



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Q3 Qualities of good Journalist:- 7

Curiosity:- A good Journalist must be curious about all things. He/she must always be questioning the world in which he/she lives in.

Honesty:- A Journalist must be an honest person by nature. There is no room in Journalism for manipulation and/or lies. The truth is the truth.

Fearless:- A good Journalist must not be a fraud. He/she will be in situations where tough questions must be asked. He/she might be in the middle of physical danger.



Loyalty:- A good Journalists must be loyal. He/She must be always keep in mind their jobs purpose as a Journalist to be the public watch dog.

Kind:- A good Journalist must be kind. He/She deals with different people daily whether it be sources co-workers, state &/or national officials. A Good Journalists must be kind.

Trust worthy:- A good Journalists must be a trust worthy person. When building relationships with sources these people will only help out a Journalist when they know he/she can be trusted.



Passionate:-

A good Journalist must be to passionate about what he/she does. It this passion that can make an impact

TENACIOUS:-

A good Journalists must have a sense of tenacity. A good Journalist can not be discouraged easily. but rather thrive off the challenge.

Qyf

various forms of Journalism?

Journalism:-

Journalism is the Activity of gathering, assessing, creating and presenting news and the information



Various forms of Journalism:-

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* Investigative Journalism:-

Investigative Journalism involves thoroughly researching a topic to expose evidence and deliver finding of figures or organization to a wider audience. Investigative Journalists conduct in depth research and use various tactics to collect information.

* Watch dog Journalism:-

Watch dog Journalism can be both print and broadcast media. An example of watch dog Journalism includes investigations into political campaign finances to ensure that candidates adhere to campaign finance law.





Online Journalism:-

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Online Journalism Reports Facts through internet media, such as digital newspaper blogs and social media. All kinds of the information is freely available on the internet, but sources are not always credible.

Broadcast Journalism:-

Broadcast Journalism Reports information to the public through media such as the radio and the television. Branches of Broadcast Journalism include sports, weather, traffic, news and entertainment. Broadcast Journalism can also take the form of investigative, watchdog and opinion types.



* Opinion Journalism!:-

Opinion Journalists may align with your personal view points. ^{While some} balancing these opinions with opposing perspectives is necessary to gain a deeper understanding and develop empathy and respect for diversity.

* Sports Journalism

Sports Journalism focuses on the subject of athletic news.

Sports Journalists report scores, standings and rankings for different teams or athletes in different sporting events. Sports Commentating in a form of

Sports Journalism in Broadcast and online Journalism.

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* Entertainment Journalism:-

Entertainment Journalism relates to the current events of popular figures and trends. Report on the entertainment business, including celebrities, movies, television, books and events.

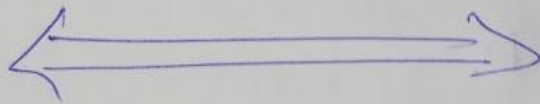
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* Political Journalism:-

Political Journalism is focus on the government politics and political candidates. It covers different segments of political activity, such as local national or international news. Political Journalist may also report news in the form of the opinion Journalism genre.

Trade Journalism:-

Trade Journalism Reports on a Particular industry or field. Trade Journalists details movements and developments in business that can impact the people involved in that field.



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Q5/

Ethics in Journalism
Principle for Journalists support
your answer with examples?

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What are Ethics in Journalism:-

Journalists ethics are the common values that guide the reporters.

They have both the aspirations and obligations that Journalists and others working in the field should follow to execute their work responsibility.

Truth and accuracy:-

Journalists cannot always guarantee truth but getting the facts right is the cardinal principle of Journalism. We should always strive for accuracy, give all the relevant facts we have and ensure that they have been checked.

Independence :- Journalists must be independent voices. We should not act formally or informally on behalf of special interests whether political corporate or cultural. We should declare to our editors or the audience any of our political affiliations.

Fairness & Impartiality:-

Most stories have at least two sides. While there is no obligation to present every side in every piece, stories should be balanced and text and add context. Objectivity is not possible always and may not always be desirable in the face for example (brutality) or (Inhumanity).

Harminity :-

Journalists should do no harm. What we publish or broadcast may be hurtful but we should be aware of the impact of our words and images on the lives of others.

Accountability :-

A true sign of professionalism and responsible journalism is the ability to hold our selves accountable. When we commit errors we must correct them and our expressions of regret must be sincere not cynical.

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Examples:-

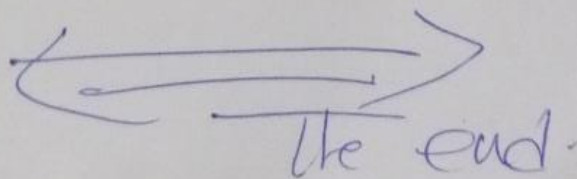
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(1) The Society of Professional Journalist Code of ethics:-

The oldest Journalist association in the United States. The SPJ aims to promote the First Amendment guarantees of Freedom of speech and Freedom of the press. partly by encouraging reporters to practice the high standards in its ethics code.

(2) The Audio Television Digital News Association code of Ethics.

(3) The New York Times Ethics Journalism Guide book.


The end.