

(1) { ANSWERING #01 }

ANS-01) NEWS:-

Everything which new known as news.

According to Lord North Cliff: "If a dog bites a man it is not a news but if man bites a dog then it is a news"

NEWS VALUES:-  
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News values are the integral part of a news story. Everyday, newspaper is filled with news stories but sometime it can be referred to as a important news and this important news get a prominent place in a newspapers. There are some news values some are under below:

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## 1) TIMELINESS:-

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The readers wants latest information reports. Clarify this with always asking the exact date and time of any event. It is the duty of newspaper to inform the readers about the time and date. Readers want update news stories when the freshness is included in a news story then it attract the readers. However old news stories can make a place which yet not disclose.

## 2) PROXIMITY:-

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Proximity refers to the "nearness" when any event occurs at a place near to the reader media show and share location to readers take a great interest. To compare the event which occurs in so far. Finally readers will take interest in a nearness news, events.

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→ EXAMPLE:-

If two incidents of the same nature occurred both in Peshawar and Lahore then definitely the readers of Peshawar will be interested to know about the event which has occurred in Peshawar rather than Lahore.

3) ~~THE~~ CELEBRITY:-

Big names names in human activity also make news. It may be the name of person or institution. The person may be president, prime minister, senator and any other celebrity in sport and showbiz etc. The events related to them also form news.

4) CONFLICTS:-

The modern era is full of conflict and clashes. When a plan crashes

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or train face an accident or when there is a fight between two groups, tribes, neighbors and friends it also make news for reporters. However all kind of competitions are also include in this category such as cricket, football and hockey etc.

### 5) ADVENTURE:- = = = = =

Human beings are always deeply interested in events and news stories. which are related to adventure The movement in which have some adventure and people are surprise of them such as awful flooded ~~when someone~~ in a way when someone going to home and stressful and complicated incidents.

## 6) PROMINENCE:- = = = = =

News are always make matter some news spreadly and have a huge influence on us and become prominence. Such as war between two nations, agreements regarding two nations etc.

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{ ANSWER NO #02 }

## ANS=02} BEAT:- = = =

Specific areas covered regularly by a specific reporter.

The purpose of beat reporting to stay a step ahead of the competition. It help to get story first and building and enhance sources and get knowledge and listen carefully about concerned events. Beat reporters must know about institution

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rules. Beat reporters must familiar with the topic and must sufficient knowledge about the topic and have a good skills communication.

⇒ KINDS OF BEAT:-

There are different kinds of beats some are under below:

1) HEALTH REPORTING:-

Health reporters provide and gather information about health related. They making news, documentaries about different diseases and play a vital role to gives useful tips and news regarding health facilities, lacking of equipments etc. They participated in different meeting about health concerns. Health reporters covered health sector to gives authentic information

to the readers. Giving information about covid-19.

## 2) EDUCATION REPORTING:-

They inform us about Education activities. Such as students achievements, Result, Education Progress and also cover the education purposes and what are the facing difficulties in it. Education reporters publish different articles, column and features about education system. They can condemn and sometime support this sector.

## 3) ENVIRONMENTAL REPORTING:-

Inform their community about environmental progress. They inform about the weather system, provide alert flooding, earthquake and other disaster. They share information and useful tips that now we can overcome environmental issues.

#### 4) DEFENCE BEAT:-

Defence reporting inform and gives news about defence related things. A reporter keep in mind all the events, news and other important information and then informs the readers. Such as inform us security situation, border management and provide also departmental information.

#### 5) SPORTS BEAT:-

Sports reporters share information and news regarding sports activities. They are involve to gather sports news and share with readers. such as cricket match, upcoming world cup etc.

#### 6) CRIME BEAT:-

Crime reporters are always in danger because they gather and involve crime investigation and provide news and information which is a tough and risky job. They



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Collect information from Police Station, crime scene etc.

{ANSWER NO # 03}

ANS 103 } SOURCE:-

A source may be a person, publication, record, documents and organization that gives timely information.

Sources play a vital role to making a good stories. Gathering information is very tough process but very essential for publishing any news story in a newspaper. A best reporters are those which have many sources and have a relation with them. Without sources is there is no means of communication. Sources provide essential information about any topic, event etc.

But sometime this form of information may not be corrected. It is a responsibility of a reporters, journalists to conform information, news before publishing in a newspapers. There are various sources of news some are under below:

### 1) NEWS AGENCIES:-

News agencies provide us a lot of information in any regards. It is a best source of information. News Agencies deliver up-to-date, impartial and well information to the news papers. It distributes information around the world in the return of it, newspapers pay yearly.

### 2) RADIO:-

Radio provide latest information about the events. Radio speed of delivering

News is so fast and quickly. It share information about health, social, education and another form of information.

### 3) TELEVISION:-

Television is fast source of information. The current era is almost of television and million of people are watching television. It's programmes, headlines, news bulletin etc. It covered a lot of audience. Television convey of essential information about any events.

### 4) LEAK DOCUMENTS:-

Those information which is leak by officials, agencies, departments and ministers but no one want his/her name as a source because this type of information is secret and no one kick out it.

Nowaday it is a common practice to leak information. But should confirm before publishing.

### 5) INTERNET:-

Internet is a rich source of information. With the help of internet we can get any form of information.

Newspapers journalists also get beneficial

flow internet while working on a long project. Flow of information on internet is very fast and increase so cross and again check is necessary for authentic information.

### 6) PRESS RELEASE:-

Press te <sup>issue</sup> release by organizations institution and government. The information is only included about the specific event

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and some one then more it may be about development progress, announce news things, crisis report etc. but it is a source of news and information.

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