

COMMUNICATION SKILLS EXAM

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LEVELS OF COMMUNICATION

There are five levels of communication.

1. Intrapersonal communication
2. Interpersonal communication
3. Mediated communication
4. Person to group communication
5. Mass communication

Explaining each level below.

1. INTRAPERSONAL COMMUNICATION

This level of communication happens within a person.

Intrapersonal communication happens when a person is thinking.

In this communication you are the complete controller, you are the sender and the receiver as well.

It helps you understand your self, manage things, helps in developing self concept and a lot of other aspects as well.

In different situations you have to take decisions with keeping all other things in mind, at that time you are the only one who can help yourself, at this point Intrapersonal communication happens.

This level of communication depends upon your frame of reference, it means your point of view towards the world.

Your creativity, which can probably turn an imagination into a brilliant masterpiece.

Self talk, a keen aspect of this communication. Helps you what you really are and what you really want.

Risk taking behaviours, life is full of risks. You have to be willing to take risks or you may not succeed. Intrapersonal communications helps you being strong to be able to take risks.

Examples :-

1. For example the first day of your university, before going to the university you plan everything in your mind. You communicate with yourself. You tell yourself to be consistent in your studies, you set goals. Basically this planning happens within a person.
2. If you want to buy a camera but its very expensive, you start communicating with yourself. You plan and think about different plans to manage the money so you could buy a new camera, or maybe you sell something which is not in use and with that money you can buy a new camera.

2. INTERPERSONAL COMMUNICATION

In interpersonal communication a person delivers his feelings any information or maybe a meaning through verbal/nonverbal messages. It happens between two or a few people talk face to face.

Its not about the words only, its about how its said. And the non verbal messages sent through tone of voice, facial expressions, gestures and body language.

Examples :-

1. Sending an invitation to a party or another event is a way of communicating with others. And when the invitees reply, they are communicating with us in their turn.
2. Expressing our emotions through facial expressions for example if you are talking to a person. Your words describes one thing but your facial expressions are not matching to the point what you really want to deliver.

3. MEDIATED COMMUNICATION

This type of communication happens when two person often communicate through a mechanical or electrical device.

It has no face to face communication and direct feedback.

Examples :-

1. Telephone, Television, Radio etc. Through these devices mediated communication takes place.
2. Emails and text messages also creates a path for mediated communication.

4. Person to Group communication :-

This level of communication involves one person for example (SPEAKER) and many people (AUDIENCE).

Speaker communicate with the audience and it falls in the category of person to group communication.

A teacher can be a person and the students can be a group, which will result in person to group communication.

Example :-

1. Usually on trainings, there is a trainer who trains the participants. The communication happening between them would be person to group communication.
2. A press conference of a prime minister, in this case prime minister is doing person to group communication with the public because the audience is large in number whereas the prime minister is just a single person.

5. MASS COMMUNICATION :-

In mass communication there is a huge number of people involved, a single message is sent for a large audience.

Audience might be strangers, irrespective of their caste, gender or religion sometimes.

The bridge usually used for this communication are the electronic devices such as television, radios, cell phones, newspapers, mails etc.

Example :-

1. Social media is the biggest example, if you want to share something, it can go viral and it reaches to a large number of audience.
2. If an event/campaign is going to happen, for its publicity, you often see banners, flexes and brochures around the city. it falls in the mass communication.

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