## Design

## IQRA National University

## MID SEMESTER ASSIGNMENT SPRING 2020

Course Code: FC-121
Program: BFD,
BTD, BID
Course Title: Color Study
Module:
Semester 1
Prerequisite: None
Total Marks: 30
Instructor: Faiza Hassan
Student ID: 16969

Note: Attempt all questions:

| Q. <br> No. | Part | Question | Marks |
| :---: | :--- | :--- | :---: |
| 1. |  | Fill in the blanks: | 10 |
|  | a) | Shades can be achieved by adding Black to the hue. <br> Red color converted into pink tone by adding White <br> color. <br> c) | Humans pursue colors with different Wavelength of <br> light. |
|  | d) | The term Chroma defines purity of color. <br> Lightness and darkness of the color is called Value. |  |
|  | f) | Color harmony reflects pleasing look of colors. <br> Multiple tones of Neutral are used to create earth <br> tones. |  |

$\left.\begin{array}{|l|l|l|l|}\hline \text { j) } & \begin{array}{l}\text { The Intensity of color shows dullness and brightness. } \\ \text { Light blue, dark blue and blue falls in Tonal color } \\ \text { scheme. }\end{array} & \\ \hline 2 . & \text { (A) } & \begin{array}{l}\text { Explain analogous color scheme with examples? } \\ \text { Analogous } \\ \text { Analogous color schemes use colors that are next to } \\ \text { each other on the color wheel. They usually match } \\ \text { well and create serene and comfortable } \\ \text { designs.Analogous color schemes are often found in } \\ \text { nature and are harmonious and pleasing to the eye. } \\ \text { Make sure you have enough contrast when choosing } \\ \text { an analogous color scheme.Choose one color to } \\ \text { dominate, a second to support. The third color is used } \\ \text { (along with black, white or gray) as an accent. }\end{array} & 5\end{array}\right\}$

|  | basic form, they are one primary color and the <br> secondary color that is created by mixing the other two <br> primaries. For instance, the complementary color to <br> yellow is purple, which is a mix of blue and red. <br> With that knowledge, it's rather easy to remember the <br> first set of complementary colors: <br> yellow and purple <br> blue and orange etc, <br> complementry colors are any two colors which are <br> directly opposite each other, such as red and green and <br> red-purple and yellow-green. |  |  |
| :--- | :--- | :--- | :--- |
| 3. | Choose the correct answer: <br> a) | Color wheel consist of Three color families. (twelve, <br> three, six) | 5 |
| b) | High saturation can be used to show backgrounds and <br> secondary objects. <br> (high, neutral, low) |  |  |
| c) | eolor harmony is also known as Color Impact. <br> (color impact, color chords, color context) |  |  |
| d) | Yellow ochre color signifies Earth Tones. <br> (achromatic colors, neutral colors, earth tones) <br> (secondary, primary, Intermediate) |  |  |

