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- Q4:
- Ans:
- centralized: Centralization is a business structure in which one individual makes the important decisions (such as resource allocation) and provides the primary strategic direction for the company.
- Decentralized: Decentralization is a business structure in which the decision-making is made at various levels of the organization. Typically, decentralized businesses are divided into smaller segments or groups in order to make it easier to measure the performance of the company and the individuals within each of the sub-groups.

- The airline company is not much smaller, and we study it that when your company is big, then making your decision with decentralized business rule.
- It is important for the big international airports that have greater traffic volume
- A decentralized system brings together various improvements in airport management with greater financial transparency, and it leads to fewer distortions in competition among airlines. For airport managers, this leads to improved productivity and quality because it creates sustainable competition between various airports.

- Q1:
- Ans:
- In this hard case of pandemic where every other business has been reporting loss, the best airline of the world singapore has been facing a great loss Singapore Airlines has said it is cutting flights across its network by half as countries around the world impose border controls in response to the [COVID-19](#) pandemic.ng Covid_19.

- The SIA, he said, has lost a large amount of traffic in a very short time, and it will not be viable for the airline to maintain its current network.
- The Singapore Airlines (SIA) Group said it has reached an agreement with its unions for a set of cost-cutting measures that will affect 10,000 members of staff, according to an internal memo seen by CNA.

- The measures were announced in an internal message on Monday (Mar 23), after the airline announced the decision to cut 96 per cent of its capacity scheduled up to the end of April. Scoot will also suspend most of its network, grounding 47 out of 49 aircraft in its fleet.

- Q2:
- Ans: As a manager you probably fulfill many different roles everyday. For instance as well as leading your team and you may find yourself resolving a problem, new contract representation your department at a board meeting .
- The problem where all over the world is facing is Covid_19.
- And how to protect themselves and others too, Mintzberg management rules teach a manager of any company or airlines to fight with Covid_19.

- The rule have three different categories:
- (1): INTER PERSONAL:
- **Figure head:**
- As a CEO of the airline they have so legal responsibilities. The CEO is expected to be a source of inspiration, people look up to him as a person with authority and as a figure head.
- **Leader:** This is where you provide leadership for your team, your department or perhaps your entire organization; and it's where you manage the performance and responsibilities of everyone in the group.

- **Liaison:** Managers must communicate with internal and external contacts. You need to be able to network effectively on behalf of your airline and guide them about the safety precautions taken regarding Covid_19.
- **INFOTMATIONAL CATEGORY**
- The managerial roles in this category involve processing information.
- **MONITOR:** In this role, you regularly seek out information related to your airline. looking for relevant changes in the environment. You also monitor your team, in terms of both their productivity, and their well-being.

- **DISSEMINATOR:** this is where you communicate potential useful information regarding Covid_19 to your colleagues and team.
- **SPOKESPERSON:** CEO represent and speak for their airline. In this role, you're responsible for transmitting information about your airline that what type of safety precautions your airline have done to fight out corona virus, so that they could travel in your planes.
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- **Decisional category**

- The managerial roles in this category involve **using** information.
- **Entrepreneur** – As a CEO, you create and control change within the organization. This means solving problems, generating new ideas, and implementing them, which give safety to your employee during Covid_19.
- **Disturbance Handler** – When a CEO hits an unexpected roadblock, it's the manager who must take charge. You also need to help mediate disputes within it.
- **Resource Allocator** – You'll also need to determine where CEO resources are best applied. This involves allocating funding, as well as assigning staff.
- **Negotiator** – You may be needed to take part in, and direct, important negotiations within your team of airline, and be safe during Covid_19.

- Q3:
- Ans: The following four management principles are to be followed to run an airline business.
- TECHNICAL SKILLS: because it is digital life, enticing ads must be designed to attract the attention of traveller. Advertisement must be display where they are easily avaliabe for any people.
- CONCEPTUAL SKILLS: As the airline CEO try to develop an effective plane, it is your duty to implement projects that are both successful and beneficial to the company

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- **INTERPERSONAL SKILLS:** These skills will enable managers to become leaders and motivate employees for better accomplishments. Also, they will help them to make more effective use of human potential in the company. Simply, they are the essential skills for managers.
- **POLITICAL SKILLS:** in order to be a good manager in the airline company one must stay in touch with any other person who can support his or her company. And be live as a friend under the company with any employ.

- Q5:
- Ans: IDENTIFY THE DECISION: the first thing is that is to identify the problem, the financial crisis is the main problem facing the aviation industry right now. The main decision at this crucial time is to decide how to deal with all the losses and to protect the airline from being grounded.
- **Gather relevant information:**

The second stage includes collecting knowledge from a number of source, what the daily cost are that can be saved at this critical time.

IDENTIFY THE ALTERNATION: taking a look at all the operation needed to cope with the financial loss from this pandemic. Cut half salaries of the employee, another option is that half of crew member will be suspended on unpaid leave.

- **WEIGH THE EVIDENCE:** Having decided on all the options and all the two now I just want to say that how many airlines have actually done this type of strategy to deal with the financial loss.
- **CHOOSE AMONG ALTERNATIVES:** Once you have weighed all the evidence, you are ready to select the alternative that seems to be the best one for you. You may even choose a combination of alternatives. When an aviation boss wants to decrease the wages of his staff up to 50 per cent, which also decreases everyday expenses, then that is the decision he has made after studying and speculating across thick and thin. He decided to do this because he did not want to lose his airline.

- TAKE ACTION: As the airline CEO has now decided what to do and what decision he is going to make right now. If the decision has *not* met the identified need, you may want to repeat certain steps of the process to make a new decision.