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Dpt: BS (cs)

paper Prince management

Submitted to:

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Q No. 1

Planning:

The management function that assesses the management environment to set future objectives and map out activities necessary to achieve those objectives. For Example

Restaurant is type tough business during **COVID-19**. For planning of the restaurant we need a network.

Organizing:

The management function that determine how the firm's human, financial, Physical, informational, and technical resources are arranged and coordinated to perform tasks to achieve desired goals. Example It is difficult task for restaurant

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to organize these business during covid-19, because due to this disease we need a social distance, for organizing restaurant type of business we can organize through a Network.

Leading:

The management function that energizes people to contribute their best individually and in cooperation with other

people. Example During

covid-19 we can lead those people who use network facilities, for restaurant business

we will be needed honest people. we can inspire and motivating

employees by other restaurant

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working of modern facilities.

Controlling:

The management function that measures performance, compares it to objectives,

implements necessary changes,

and monitors progress. Example

The function of controlling a

restaurant during **Covid-19**

is difficult because for this we will

need a network for controlling

employees on one link. Due to this

reasons we should be a big network

system for guiding a restaurant

business.

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Q.No:2

External environment:

Every

thing outside an organization's boundaries that might affect it.

Example During Covid-19 people

needed will be many ~~times~~

flawed of the food, but ~~strategies~~

suppliers of restaurant it is

tough target to provide food to

people. It have two type

(i) General environment.

(ii) Task environment

General environment:

It is the

set of broad dimensions and

forces in an organization's surroundings

that create its overall content

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Factor of Mental environment

1 Economic Dimension : Overall

health and vitality of the economic system in which the organization operates.

Example

During covid-19 all restaurant business have become failure.

because ~~economic~~ economic dimension

have become weak. economic

is a need for developing a business.

2. Technological Dimension:

Methods available for converting resources into products

or services. During covid-19

all business of restaurant main

need will be Technological

Dimension. Example CAD, Use

of Internet in all areas of restaurant

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business, Integrated restaurant software systems.

3. Socio-cultural Dimension:

Customs, values and demographic characteristics of society in which the organization functions.

Socio-cultural Processes determine the products, services and standards

of conduct that society is likely to value. During Covid-19 many

people can't go to restaurant,

due this the restaurant business very effective. because in many

countries have been lock down.

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4. Political-Legal Dimension:

Refers to government regulation of business and the relationship between business and government.

During covid-19 Political-

Legal Dimension is needed for

every restaurant business, because the

legal system partially define what

an organization can and cannot do.

Political stability with other

countries can effect business

willingness to trade with those

countries.

5. International Dimension:

The extent to which an organization

is involved in or effected by

business in other countries. During

covid-19 many businesses are

are effected, As other as a restaurant business. because all airline services are lock. every country cannot transfer or receive his product, restaurant are mainly effected.

(ii) Task environment.

Provides

usefull information more readily than does the General Environment because the manager can identify environmental factors of specific interest to the organization

Factor of task environment:

Competitors

@the organization

that compete with our organization

for resources. during Covid-19

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All competitors do not interest on each other resources as other organization as a restaurant. due this causes restaurant faced many problem because all restaurant compete for technological, space and raw materials.

Customers

Who ever pays money to acquire an organization's products or services. **During Covid**

-19. Restaurant customers have become very less. due lock down many restaurant faced different problem.

Suppliers:

Organization that provide resources for other organization.

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Example: Mc Donald's depends on Heinz for its ketchup packets and coca cola for its soft drinks

Regulators

A unit that has the potential to control, legislate or otherwise influence the organization's policies and practices.

Strategic Partners.

Two or more

companies that work together in joint ventures or similar arrangement.

Example Mc Donald's with

Wal-Mart and Disney.

~~End~~

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Internal environment.

The condition and forces within an organization. not all parts of the environment are equally important to all organizations.

Q No. 3

1. Corporate Strategy for

Restaurant business:

In the

restaurant business we will

competes and the distribution

of resources among Concentration

Diversification and vertical

integration, Concentration Diversif-

-ication is used to add

related products and activities
of the restaurant. And vertical

integration are the part of the

organization's product.

2. Business Strategy for Restaurant

Business:

Due this strategy

of business we can competes

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with particular related
~~industry~~ Restaurant.

3. Low cost strategy of Restaurant

business:

Due this type
of strategy we will build
competitive advantage by
being efficient and offering
a standard of restaurant.

4.

Functional Strategies for

Restaurant: by this strategy

we will implement our function

of restaurant each functional

area to support the Restaurant

business strategy.

Q No. 4

Stages in the life cycle of the restaurant during Covid-19:

Restaurants are tough business to operate even in the best of time - 60 Percent fail within their first year and 80 Percent within their first five years, there are a lot of reasons for that high failure rate. Changing consumer preferences; thin margins in the best of time; a work force with a high turnover rate; the wrong location; and the era of smart phone apps, a poor digital experience for consumers. In the last three weeks restaurant owners added another reason; The abrupt lack

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of consumer demand brought
about by Covid-19, the disease
caused by the coronavirus. The
forced shuttering of restaurant
dine in establishments in many
state: and a work-from-home
work force that has all but
eliminated the lunch time
crowd for tradition restaurants
and quick service restaurants.
The force was distributed
across the country and would
be used to supply food
items to people in these
house in case of Covid-19
All the restaurant business.

are lock. The people can be very worried due shortage of food from restaurant, because they eat the food of restaurant. The life cycle of restaurant can productly change. The restaurant owners are worried and all managed and staff will become unemployment, These employees family very worried for food and other resources. because owner of house unemployment nothing any item for food. The overall environment can be change of restaurant. One restaurant @ make food for many families. Due to

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Covid-19 many families faced
problem of the food.

The attitude of staff can
be change in this vacation

The restaurant owners want to
plan leads of one staff

Proper the food item supply

home delivery. At last Due

to Covid-19 the life cycle
of the all over world restaurant

have been changed, and All

these owners are very worried.

because every person create a

business for start to his

life cycle. if his business

is lock then he will be faced

many problem of life cycle

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