

Name::inzemam

ID::14599

SUBJECT::INTRO TO SOCIOLOGY

How sociology will help you to be a successful media person?

the field of media is consist of medium such as radio , television , print etc. it's a large scale of organization which uses one or more of these technologies to communicate with large number of people. Sociology and media are both related to one another. Sociology can help in field of media such as like help in understanding and gaining knowledge of a society functions and structure by which one can transmit his idea or convey message to the people. If one can know about a society he can communicate better with the people. Sociology also help in critical thinking or positive thinking about a society and also present you a good perspective and gave you overall experience of society.

❖ Sociology help in field of media::

❖ Knowledge::

Through study of sociology one can gain vast amount of knowledge which is necessary in field of media. You can study different cultures and its traditions and rituals and other aspect of there society. Which will beneficial in field of media. You can communicate with them properly and understand them because you observe their culture.

❖ Discipline::

Sociology help you to became a sober person. Through sociology you can learn about discipline of different cultures. And also when you became successful in field of media then sociology there play important rule because sociology narture you and your mind is full of positivity about a specific culture. Sociology thought you to follow rule and regulations.

❖ Issues of a culture.

The field of media is huge and every society has issues so you can rise that issue and try to solve it. The people of that culture will follow you and you can only know about that issues through study of sociology. Because you will learn about there culture and gave you significant amount of knowledge.

Q2(A).

The corona virus pandemic killed thousand of people throughout the world. Every sector of life is effected and business are close and a lot of people suffer in this situations which is painful for many. But somehow man has that instant of survival which will help them to overcome this situation.

❖ Responsibility of a responsible person of a society::

❖ Follow government orders::

The most important factor is to follow government rules and try not to break the rules because this will harm him and people around them. Government is doing his best to keep us safe and try to prevent that pandemic but its us how has must show responsibility to follow government rules because in the end government is doing all this for our safety.

❖ Health sectors::

Follow health sectors like WHO(world health organization) and what they say and keep yourself up to date and also aware yourself about local authorities and doctors what to say. Then follow his instructions which will be beneficial for us. Those people try to work day and night to overcome this situation and we must appreciate them and follow their instructions like doctor told us to wear a mask now its our responsibility to wear a mask and also told people which are close to us.

❖ Quarantine yourself::

Government told us to quarantine yourself and don't come out of the house unnecessary. Because no one know exactly how is infected so distant yourself from others and lock you-self in home and inform others people to quarantine himself too in home. Because the only way to control this pandemic is to stay in home.

❖ Use SOP(standard operating procedure)::

Use sop by health sector instructions like wearing a mask and washing you hand every thirty seconds and avoid public gathering like wedding or traditions etc. follow government rules of sops. If don't use sops the virus will spread rapidly. So must use sops and also told people to use it.

❖ Avoid public gathering::

Completely avoid public gathering and try not to participate in any events. Which will help in spreading virus.

Q3 highlight any 5 characteristics of your own culture?

❖ Introduction.

Basically I belong to a Pashtun culture. And the people live their is known as Pathan. And there language is Pashto. Pathan are brave as fierce fighters and throughout the history they have offer strong resistance to invaders. The history of Pakhtuns are old. They have their on traditions , rituals , customs etc. which they celebrate by their own style. Once Russian general said about Pakhtuns “ Pathans are most brave people ever born on the earth. These people cannot be defeated by force”. Pathans are distributed in different tribes such as Khatak , afridi, yousafzai etc.

❖ Jirga system::

Jirga system is one the unique and old tradition of Pakhtuns. Where the elders of tribe get together and do specific decision on issues based on consensus. Mainly those jirga came together where there is some dispute between two people or more by which through jirga system the solve their issues and also everyone should accept jirga decision and those people are from their own village and sometime the get t to discuss important issues of village. Its one the old traditions of Pakhtuns which is still continue and beneficial for people. Elders have the authority to do Justic..

❖ Clothes::

The Pakhtuns people have their own specific traditions of cloths. Where mens usually wear shalwar kameez and also a topi and also a turban and with a chappal. Turban is a symbol of honor for Pakhtuns. And elder of village usually wear karakul hat. And women and girls usually wears traditional dresses with a light piece of cloth used to cover their hair. And also women's wear embodied kameez which contains a lot of glass work on it. And also made hand made jewelry which is famous all over the world.

❖ Respect for elders::

Pakhtuns children's since from birth taught to respect elders and also respect their parents. Man usually does not look into elders eyes as a sign of respect and senior of the family usually command great respect. The taught their children to look after your old father and provide them necessary comfort. This tradition of respect is old and continue from ages in Pakhtuns culture.

❖ Traditions::

Every society has their own traditions. Without traditions a society is incomplete. Pashtuns have their own traditions like rituals , customs , etc. like in Pakhtuns society mainly man do arranged marriages because their elder arranged that and boy and girl does not have play any role in it and because Pashtuns are conservative by nature. And also Pakhtuns celebrate NAVA WROZ(new day) at arrival of sparlay or spring. And also celebrate both Eids with their rituals.

❖ Poetry::

Poetry are in the bloods of Pakhtuns. Pashtuns are very famous for their poetry, because they are very passionate and patriotic which is obvious from their poetry. Some of the famous Pashtuns poets include khushal khan khattak , Rahman baba , Amir krur suri. The traditions of poetry is still continue.

Q4 (a) define society and what are the characteristics of a pastoral society?

❖ Society::

The term society come from Latin word socius which means friendship or companionship.

Society refers not just to a group of people but to complex pattern of the norms of interactions that arises among them.

Society exists only where social beings behave towards one another in ways determine by their recognition of one another.

It is often understood as tangible entity.

❖ Definitions::

Society is a large number of people living together in a specific geographical area having a common culture and having feeling of association.

❖ Macliver::

Society is the system of usage and procedures of authority and a mutual aid of many grouping and divisions of controls of human behavior and of liberties. It is the web of social relationship.

❖ Ginsberg::

Society is a collection of individuals United by certain relations or mode of behavior which mark them from others , who do not enter into these relations or who differ from them in behavior.

❖ Cyber::

A society may be define as a group of people who have lived long enough to become organized and to consider themselves and be consider as a unit more or less distinct from other human units.

❖ Pastoral societies::

Pastoral society is a nomadic group of people who travel with a herd of domesticated animals , which they rely on food. The word pastoral came from Latin word pastor , which means shepherd. It's the first societies where evolution took place and instead of killing or hunting animals man think of to rise animals for their benefits. Which increases with passage of time and even the took their milk and if sometime they cannot find anything to eat they even eat them.

❖ Characteristic of pastoral society::

Pastoral societies begin around 12,000 years ago.

Pastoral societies are still exist today.

Those are present in north Africa and Nepal

There only survival is to breed animals for food and transportation.

They continually travel throughout the world especially to those places which are good for animals and for their growth.

They provide different occupation to people such as peasants , breeders , traders.

Pastoral societies was formed by people who rely on breeding of animals.

Q4(b) explain characteristics of agricultural and industrial societies?

❖ Agriculture societies::

While pastoral and horticulture societies used small , temporary tools such as digging sticks or hoes , agriculture societies relied on permanent tools for survival. Agriculture societies use technological advances to cultivate crops (especially grains like wheat , rice , corn and barley) over a large area. With increase number of people in the world people start to construct machines for cultivation of vegetables and fruits which fulfill people need.

❖ Characteristics of agricultural societies::

Agricultural societies are emerged from agricultural revolutions.

Agricultural societies uses advance technology to cultivate crops like wheat , corn etc.

People learns use of chemicals like fertilizers to produce food surplus.

The dawn of civilization starts because people move to small urban areas.

People start getting into thoughtful and creative fields like art , music , crafting etc.

People learns how to cultivate big lands using resources .

❖ Industrial societies::

Industrial society is one in which technologies of mass production are used to make vast amounts of goods in factories and in which this is the dominant

mode of production and organizer of social life. Those societies are driven by the use of technology to enable mass production.

❖ Characteristics of industrial societies::

The industrial revolutions begin in 18th century.

Industrial revolution quickly spread to the world.

Steam engines was invented which are beginning of industrial revolution.

The goods start manufacturing at factories.

Installation of factories and industries are started which give birth to different professions.

The good are produce through electrical mechanical , fossil fuel and steam energy.

Education institutions were further advanced and was expanded and formalized.

With more number of industries and factories those societies have less illiteracy rate.

Also collide cultural diversity.

With better industrial technology societies began to change faster

Occupation specialization has become more pronounced.