Name: Sher Shah

ID: 12839

Subject: E-Business

Instructor: Mr.Zakir Rahim

Semester: 8th

Date: 24th September 2020

**ANSWER # 3 PART(A)**

The purpose of EDI is to lower costs and reduce human error in the logistical and administrative process. For the reason, many industries like Electronic, Retail and financial services have transitioned to EDI services. With an EDI solution, trading partners can process documents like invoices, purchase orders and advance shipment notices. An EDI service standardized documentation buy electronically interpreting its contents and allowing all members of the supply chain to have a seamless experience.

* Users places in order into the computer
* That order goes through in interface program.
* The application edits the order and relays it to intermediate EDI files
* From EDI format it is changed back to sender’s original format
* This allow the receiver to read the documents.

**ANSWER # 3 PART(B)**

The effects of online shopping adventures have increased the opportunities for clothing industry to use new model tool to increase the sale and make the most of the technology, with the growing online shopping of clothing, rapid changes has been observed in the industry. These changes are involved increase demand and sell of clothing. An addition, different factors and trends of online shopping are serving as the main cause of these changes. These trends and factors are effecting the traditional tools of marketing and advertising in the industry. Moreover, online shopping has provided the customers with enhanced opportunity to shop their most preferred cloths and this trend has increased the competitive advantage in the industry. Due to number of advantages of arisen technology, clothing industry has observed many changes, different trends of selling and advertising are possible because of online facility of selling product.

**ANSWER # 1**

Web enabled services are being successful in recent years because of interaction and dependent of human life on Web base facilities. The interaction of educational institutions with their customers are being carried through Web even learning lectures are searched by them. Moreover, the health facilitation are also done by Web base facilities.

The min and big reason of Web success is due to rapid communication throughout the world for different purpose. The attractive business through Web also encouraging the success of Web services.

In short, the life without Web is deaf and blind. If you want your company to be successful in the modern market place you have got to have a professional Website. Your website is the backbone of your business, supporting all of your digital marketing efforts.

Such as, Social media marketing. Through you used third party social media sites to reach and engaged with consumers, you have to have a place to send consumers to when they want to learn more about your business. Similar to social media post in which we tell to the consumers we are an XYZ company but if they don’t know what XYZ is, then they can learn more by following the link to blog post about XYZ.

**ANSWER #2**

An e-auction is a transaction between sellers and bidders that takes place on an electronic market place.it can occur business to business, business to consumers, are consumer to consumer and allows supplier to bid online against each other for contracts against a published specification.

E-auction is well approached and time saving facility. It made easy to buy and sell different products, even for away in the world. E-auction facilitating the customers to put their interest through electronic signals. On the other hand the auction formers after receiving demands and quotations in the best way within no time, so that the auction proceed and precise way and respond in short time. The auction mechanism became easy in this way.

**TYPES OF E-AUCTION**

**Classic reverse auction:** Multiple seller compete to obtain the buyer’s business.The buyer can see all the offer and may choose which they would prefer. Pre dominantly used for procurement.

**English auction:** English auction are where bids are announce by either in auctioneer or the bidders, and winners pay what they bid to receive the object. The most common and straight forward form of e-auction, they are intuitive, users- friendly and can help to reduce transaction cost.

**Dutch auction:** It is started at a high price, which is then incrementally lowered until a buyer accept the price. The person to bid win the auction, which make them good for quick decision.

**Japanese auction:**

Here the buyer set a high price which decrements at pre-set amount at pre-set intervals. For example Rs 500 every two hours. If supplier is happy to provide goods and services at that price, the transaction goes a head.

**ANSWER # 4 (PART A)**

**Push technology:** It is a service that pushes information to a client from a server. This is the opposite to a traditional client / server model whereby a client such as a web browser request information such as a webpage.

**Email:**

It is early use of push technology whereby a server will push email out to an email client when it arrives at the server.

**Mobile app:**

A server pushes stock quotes to a mobile app when the markets are open.

**Messaging:**

Instant message are typically pushed to clients.

**Notification:**

A server push notification to a management when a production line stops. Such notification might go to both system and communication channels such as voicemail.

**Entertainment:**

A user asks his/ her television to notify his/her of sports scores as he/she watches movies.

**Transportation:**

A safety system pushes earthquake wearing notification to a high speed train.

**Integration:**

When a consumer changes their phone number an integration service pushed the change to all systems that score customer data.

**ANSWER # 4 (PART B)**

There are some problems with push technology bandwidth and user hard disk space are assumed to be unlimited but they are limited, unfortunately. Push channel do not build community any more than traditional magazine.

* Internet connection are not all work- based, persistent connection. Most are intermittent, home based or road warrior dial-up connection.
* They are not intelligent agents.
* Users rarely get just the right information just in time.
* Pushed channels won’t save time compared to traditional media in areas such as finding a movie listing.
* Pushes unlike to eliminate pull traditional web surfing is actually the one of the few areas where the internet brings something new and valuable compare to traditional media.

For Example: To hold such lunching and event, you often have to spend a lot of money for the marketing purpose not to mention, there is a chance that there will be spam issues of you display your aid everywhere. This kind of issues can make your potential customer doubt about the product you sell.