

IQRA NATIONAL UNIVERSITY
DEPARTMENT OF ALLIED HEALTH SCIENCES
Mid-Term Assignment

Course Title: SOCIOLOGY (DPT & HND 2nd) Instructor: Mr. Shahzad Anwar

Max Marks: 30

Time: 48 hrs

Name: RIMSHA KHATTAK – INU ID# 16253 – DPT 2nd SEMESTER – SECTION A

Note:

- Attempt all questions from this section, all questions carry equal marks.
 - Answer Briefly and to the point, avoid un-necessary details
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Q1: What is the importance of historical context in understanding a society? (10 marks)

Answer:

Historical context:

Historical context indicates to the social, religious, economic and political conditions that existed during a certain time and place.

Importance of historical context in understanding society:

- Historical context is an important part of our lives and without it; memories, stories have less meanings.
- It is important because we don't confuse context with cause.
- In analyzing historical events, context can help us understand what motivates people to behave as they did.
- It deals with the details that surrounds an occurrence.

Helps scholars and educators:

Historical context helps scholars and educators rely on historical context to analyze and interpret works of the art, literature, music, dance and party.

Helps in studying literature:

Historical context is important in studying literature; it gives us an idea of what was going on around the time that the text was produced especially when it is an older text; such as sixteenth, seventeenth or eighteenth century.

Helps in understanding the past:

Historical context permits us to understand the past which helps us understanding the present

It basically demonstrates us why things are the way they are.

Helps in adopting the culture:

Historical context helps us in adopting our culture. Without knowing anything from our historical event it is impossible to know our social, moral and culture values and traditions. It gives us the purpose of the living and helps us continue the legacy left behind by our ancestors.

Without historical context, we are only seeing a portion of the scene and not fully understanding the impact of the time and place in which a situation occurred.

Q2: According to conflict approach of sociological perspective, which problems are people facing during this “Lockdown” situation? (10 marks)

Answer:

Conflict approach of sociological perspective:

- It is the framework for building theory that sees society as an arena of inequality that generates conflict and changes.
- Sociologists use the social conflict approach to study the ongoing conflict between dominant and more disadvantage group.

Lockdown situation:

- The lockdown is a very difficult situation for all the people of the world.
- The people source of income is greatly affected than anything else due to this pandemic situation.
- Hard time for poor people who are on daily wedges and unable to work, unable to provide bread and butter to their families.
- Rich people have a lot of facilities and source of income. They are getting their salary by working from home using internet, running their business online and earning from different investments they have.
- Hence the whole world is facing biggest crises and there is no way to stop this lockdown because of the pandemic.

➤ **Difficulty in education system:**

- As the illiteracy ratio in Pakistan is very high so most of the children are not part of the education system.
- Rich people have a source of internet to get online education and have all facilities at home.
- Underprivileged and poor people do not have access to the internet due to which they are unable to get proper education.

➤ **Difference in quality of life:**

Rich people are at home, had panic buying and staying home with all the needs including food, whereas poor people still go out to fulfill their needs such as bread and butter.

➤ **Health care issues:**

The educated people are taking good precautions due to the knowledge and awareness. Whereas on the other hand the underprivileged, less educated people lack the knowledge due to which they do not take good precautions.

➤ **Unequal distribution of resources:**

According to conflict approach society is composed of different groups competing for power and resources. It shows social life as a competition and focuses on unequal distribution of resources.

Q3: Nowadays, social media is the most influential agent of socialization. Explain why? (10 marks)

Socialization: Socialization is a process through which the cultural heritage is socially transmitted from one generation to another. It refers to that life long process of learning and relearning as people move from different stages of growth and development, or from one social group to another.

Agents of socialization:

- Family
- Peer group
- Educational institutions
- Religion
- Occupation
- Mass media

Social media as influential agent of socialization:

- **Direct connection with your audience:**

Social media is one of the few marketing strategies that allows us to connect directly with our audience. We know who is interested in our business because they choose to follow our social media account.

- **Build your brand:**

One advantage of social media is to build our brand. When we connect with interested leads, we expose them to our brand.

- **Helps in education:**

Through social media students can lead to educational website and can get knowledge and information. Mass media helps the students during their exams and assignments.

- **Source of entertainment:**

Social media particularly Netflix is the best digital source of entertainment where we can enjoy our isolated time. We can watch our favorite drama, movie in our free time.

- **Way of communication:**

The social media of communication, particularly television and internet play an important role in the process of socialization.

- **Influence the personality:**

It transmits information and messages which influence the personality of an individual to a great extent. In addition to this communication media has an important effect in encouraging individuals to support the existing norms and values or oppose or change them.