



**Submitted By:**

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ART and DESIGN

**Subject :**

**Communication Skills**

There are five types of communication:

1. Intrapersonal Communication
2. Interpersonal Communication
3. Mediated Communication
4. Person-to-Group Communication
5. Mass Communication

### **1) Intrapersonal Communication:**

Intrapersonal communication can be defined as communication with one's self, and that may include self-talk, acts of imagination and visualization. It is also used to make self-concept. On the other hand, at the same time, self-concept also means knowing how others see you, how your colleagues see you, how your parents see you. When you interact with different groups and individuals and they see you and react to you. Sometimes we intrapersonally communicate for the fun of it. I'm sure we have all had the experience of laughing aloud because we thought of something funny. We also communicate intrapersonally to pass time.

#### **Examples :**

- communication with ourselves what we will do next to achieve our goal.
- Motivate ourselves to do specific tasks.

### **2) Interpersonal Communication :**

Interpersonal communication is an exchange of information between two or more people. It is also an area of research that seeks to understand how humans use verbal and nonverbal cues to accomplish a number of personal and relational goals. It is the process by which people exchange information, feelings, and meaning through verbal and non-verbal messages: it is face-to-face communication. Interpersonal communication research addresses at least six categories of inquiry:

- how humans adjust and adapt their verbal communication and nonverbal communication during face-to-face communication;

- how messages are produced;
- how uncertainty influences behavior and information-management strategies;
- deceptive communication;
- relational dialectics;
- social interactions that are mediated by technology.

**Examples:**

1) Speaking on the phone whether we call a friend or a taxi, we are engaging in interpersonal communication. Tone of voice is as important as words when we are talking to someone verbally.

2) Giving a presentation at work this sharing of information in a formal setting is another form of interpersonal communication. We might use technologies such as slideshows to aid our communications here.

**3) Mediated Communication :**

Mediated communication refers to communication carried out by the use of information communication technology and can be contrasted to face-to-face communication. While nowadays the technology we use is often related to computers, giving rise to the popular term computer mediated communication, mediated technology need not be computerized as writing a letter using a pen and a piece of paper is also using mediated communication. Mediated communication was much rarer than the face-to-face method.

**Examples:**

- Emails
- Instant messages

**4) Person-to-Group Communication :**

Communication is the passage of information between one person to another person or between two groups. Inter-personal and group communication is the types of communication. Communication is very important for every human being in their day to day life. Group communication is the

exchange of information and ideas between individuals using interpersonal skills. There are several ways in which groups can communicate for. Families, friendship circles, work teams, committees, and sports teams are all examples of groups. Individuals belong to many types of groups. The quality of people's everyday lives depends in important ways on the groups to which they belong.

**Examples:**

- phone calls
- face-to face conversations

**5) Mass Communication :**

Mass communication is the process of imparting and exchanging information through mass media to large segments of the population. It is usually understood for relating to various forms of media, as these technologies are used for the dissemination of information, of which journalism and advertising are part.

**Examples:**

- commercial advertising
- public relations

