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**ID# 12952**

**Strategic Management**

**Submitted to , Sir zeeshan Ibrahim**

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**QUESTION #1**

My strategy for a university will be based on that which university is on the top rank in KPK and then I will make my strategy as IM sciences is in 1st ranking so the strategy for my University would have the Following Main objectives.

We will make a strategy that Make us take the lead and reach to 1st Ranking in our Province KPK, and provide the best possible education to our students.

**NAME**

The name of the university would be

**“kamal INTERNATIONAL INSTITUE OF SOCIAL SCIENCES AND TECHNOLOGY”**

**BUILDING**

We will built a building for our campus which will be located on Ring Road near to Hayatabad so that it is feasible for everyone, and would have the Following features:

* A Building which would be fully furnished i.e. Chairs, White Boards etc.
* It will be equipped with the best technology equipment’s like multimedia’s etc.
* The building will be designed well and its structure will be concrete.

**FIELD IF STUDIES THAT WE WILL OFFER**

We will be offering BS and MS in the Following Fields

* Management Sciences
* Economics
* Engineering
* Computer Sciences
* Political sciences
* International Relations

**FACULTY**

We will Heir world Class faculty as according to the HEC requirement, which will include PHD scholars and MS level Faculty on permanent basis and also as visiting faculty. In the era of technological advancement we will also arrange classes with other provinces faculty and international scholars through ZOOM Conference and other Portals so that we provide the best possible learning environment to our students.

We will also heir faculty from international community so that we reach our goal as best possible.

**Hostel**

We will provide a safe and secure Hotel to our faculty and students that are from far areas of the province or International students. The hostel would have well furnished rooms, a good food menu and affordable fee.

**Technological Equipment**

We will have the best possible technological equipment’s available, we will try our best that our students have access to best possible tech software’s like turnitin, Grammarly etc so that our students use these and be aware of every tech that they can easily implement it in their practical life environment.

**Library**

We will built a world class library at the campus which will have all the literature available on the concerned field and also general books and will also have an online setting of library which our students can access through internet anywhere.

**INTERNET**

We will provide the best internet facility available on the campus so that our students can access every site and use every data they have available.

**TRANSPORT**

We will offer best transport facility to our facility and students so that don’t have any issue regarding transport while reaching the campus because there is a lot of issue regarding transport.

We will also provide free transport facility to our Hostel students so they have no issue related to going to hostel.

**Security**

We will provide the best and secure environment to our students and faculty so that they feel secure while coming to the university.

**Seminars**

We will arrange different seminars for our students that they have been provided the best environment for learning because they will have learn from different Scholars.

**FREE EDUCATION**we will provide free education to the students who are not able to pay the fee and are willing to learn.

**QUESTION #2**

If the Health department hire me and give me the task of managing the lock down of my home town than I will make my strategy keeping in my the social system of my hometown to restrict the movement of folks to avoid the spread of COVID-19. More over people who want to go to hospital would be allowed but only with 2 other people and people who are performing social work would also be allowed to move.

We would run an awareness campaign in the people, so that people avoid social gathering and take precautionary measures to protect themselves and their families from the spread of the virus.

**SOCIAL SYSTEM OF MY HOME TOWN**

In my home town the social system is that mostly women stay in houses and men has to out, they have to take part in Congregational Prayers, take part in Jirga, go Farming etc. the marriage ceremonies are performed with a lot of gatherings, so my strategy will be

1. COMPLETE LOCKDOWN
2. PARTIAL LOCKDOWN

**COMPLETE LOCKDOWN**

If I want to have a strategy of Complete lockdown than

* Movement of Folks would be completely restricted.
* No one would be allowed to take part in congregational Prayers or Jirga’s.
* Farmers’ movement would be restricted.
* Prayers in masjid would be banned.

But this is very difficult because the norms of those people won’t allow them to do it and using force can cause a very large disturbance also if I go for complete lock down than

* We have to provide all the basic necessities to people at their door step which is very difficult because of limited resources in the country and a developing economy under the burden of Billions of Credit, secondly there are a lot of other problems like farmers who has to cut their crop of wheat which is completed so how can they cut if we restricted them and this will cause a famine of Wheat in the area, so I definitely will have to go for a partial lockdown.

**PARTIAL LOCKDOWN**

In partial lockdown we will have

* Restriction on movement of Folks without necessity except farmers they would be allow to go to the fields but with following proper SOP.
* Any case come positive GOD forbid the street would be completely quarantined
* For Friday or congregational prayer people have to follow proper precautions and keep a distance of 1 meter between them.
* For Jirga proper SOP would be followed.
* For going to shops they have to keep a distance of one meter.
* Any marriage ceremony would be post ponded.

In partial lockdown people of daily wages would be allowed to work but they have to follow the sop and as the prime minister announce fund so they would receive these funds in a specific area and have to maintain the sop, in this way we can prevent the COVID-19 spread.

I will take the help of other different organizations like police, army and other law enforcement to make the partial lockdown successful and I would appeal to my people because without their help all of our strategies are meaningless.

**MEDICAL FACILITIES**

We will provide medical facilities to people at the home town while organizing medical camps etc.

**QUESTION #3**

Imran Khan government strategies for COVID-19 Spread prevention include a partial lockdown and providing basic necessities to needy people for which he announce funding to be distributed among people along with buying health care equipment’s from china etc. along with other policies like reducing interest rate for businesses, and providing other incentives to needy people and other policies related to economy.

**My suggestion to Imran khan Government would be**

1. Firstly the distribution of funds that keep restriction on people having passport but there are a lot of people who have work abroad and now in country working on daily wages so the criterion should be change
2. Secondly most of the people are using their political influence in the distribution on funds this should be kept out of it.
3. The traders and shop keeper in lockdown should be given incentives because their businesses are at default
4. Trading allowances should be given to traders
5. People who working on daily wages should be given a lot of incentives as Ramadan is coming and it would be very hard for them.
6. Secondly 25% people were living below the poverty line previously but due to the pandemic it increase to 32% so Imran khan Government should have to watch over it because it would worsen the situation in the country.
7. Shortage of my things is on the way and Khan’s government should have to do proper planning because COVID\_19 won’t kill this that the famine coming would kill.