

Date: _____

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Subject # Advance Digital Skills

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Q1:-

Sound Effect :-
 news bulletin can be
 human or animals or objects.
 Its neither a music or
 neither a noise. Effects can
 be add through editing or
 natural recorded.

Music :-

Music is a instrumental
 part of any news bulletin.
 Without music news bulletin
 is incomplete. Through music one
 can judge news like a sad
 news music will be sad and
 can also show happiness and
 unhappiness. Music add colours to
 news bulletin. And can gave you
 feel.

Human voice ~~is~~.

Human voice is fundamental
 for any news like radio or Tv.
 If one has good voice then
 he can attract audience and news
 can be read in flashy ways or beautiful
 way. And one need to have command in voice

Silence :-

silence is a very useful resource if one can use it properly. Like where to take breath and where to take phase. It can create tension and listeners will be in tension what's gonna come next. and also create emotions. Like taking gap is vital in between news for dramatic ~~expression~~ experience.

Professional way of Making News Bulletin :-

1) Target your audience. See your audience and make news bulletin for them. Like giving in information to your audience and what you want to tell them or what information you want to give them.

2) Give full information to your audience and also in detailed information about an issue and present it in beautiful way.

- 3) Do not read too quickly which your audience cannot understand. Read slow which everyone can understand and obtain information you want to share with your audience.
- 4) Always share fresh content with your audience. If News bulletin fresh audience will take interest in it.
- 5) Tells the stories like you are telling to the friend. Use simple and straight forward sentences, which will be understandable by audience.
- 6) News bulletin is a compilation of short and powerful stories which will be easily understandable to the audience. and also much easier for people to grasp the information from it.

Pre Production:

Pre Production phase is that where all planning take place behind the camera. where decided the recorded video how long it will be an hour or minutes and also discuss the venue. Basically its the beginning of everything.

- 1) Research
- 2) Objective
- 3) Idea
- 4) Brainstorming.

Production:

Production is that phase where when video is recorded and making changes to it like light, framing, and composition etc. Basically its a important portion of a process, where all materials are gathered. And make a clean footage.

Post Production -

This phase comes when all footage is recorded then send to editing room. where graphics, emotions and sound effects can be added. Also add various things in it like insertions and its a tricky part and most difficult where raw materials are separated from real content.

Q2) what are the Elements of the screen of conventional News TV? Also explain their functions?

Conventional News :-

Its a news stories focus on conveying information.

Elements of Conventional News :-

Proximity: Near location if a event or accident nearby it will impact more on audience then if happen in other cities. Local TV will recd nearby news for their audience.

Prominence: A news of a famous person or place will have more impact on audience then unfamiliar person or place. Audience take interest in familiar things.

Timeliness :

Current news or fresh news has more impact on audience than the yesterday news or old news. Audience do not take interest in it.

Oddity :

If something unusual or bizarre or shocking happen. The strangeness alone make it newsworthy.

Consequence :

The impact of the event which directly impacted audience and audience may want to know more about the event. Audience show interest in it.

Human Interest :

The stories which has human emotion will have more impact on audience and draw audience attentions. People usually like human centric stories or news.

Functions of News :

- 1) To inform larger audience about an event or accident etc.
- 2) To give them valuable information and guide them to wrong and right.
- 3) To educate people to know about their culture and traditions.
- 4) Always present accurate information with audience and also well researched.
- 5) Also news is a form of entertainment which provide entertainment to greater audience.
- 6) Also through news spread awareness to the audience. If a disease took place or awareness about other things. It is a great source of news.
- 7) Also media broadcast different news on health related issues.
- 8) Also media is used to educate people about different things.