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Question No #1: Write a brief note on role of news paper in the modern world?

Answer No#1: **Newspaper:**

Newspaper is an important part of mass communication, which plays a vital role in the spreading of information throughout the world, It is the printed form of news which circulates in areas every day. This printing media has all the information related to national or international news.

-Any printed form of a paper, that's only objective is to provide us with the news or information that we should know is called newspaper.

Example:

Mashriq Urdu newspaper, has all the local and national news, apart of this they also publish international news as well.

-Dawn English newspaper, have all the national and international news, apart of news they also have features and columns in English.

Importance of newspaper:

- Important communication tool for society.
- They convey local, regional, national, international news to the readers.
- It educate us about what is happening around us.
- It make us build our opinions on different events.
- It is a good source of entertainment.

Role of newspaper in modern world:

Newspaper is as Important as other media platforms, it has as many benefits as other media resources has. It was the first media platform that was introduced to the world, it's existence is older then televisions, radio and digital media.

The following are the roles of newspaper in modern world:

- It helps to develop public opinion, newspaper for public acts like a mirror, you see what is happening around you, and newspaper helps you to build your opinion, it helps in forming a collective opinion.

- It helps in the promotion of trade, commerce, business, corporate, government public service announcements, local business, brands, education institutions and all organisations that needs public attention.
- It promotes cultures, as the young generation are bounded towards their work, that's why most of them are unaware of their own cultures, or other cultures of their country, so newspaper shows an image and details about different cultures of the country and also about foreign cultures as well.
- It promotes activities of educational institutions, like debates, prize distributions, students anarchy, different Creative activities, show case the ideas of students.
- Promote sports activities, sports in local places, national level or international level. It informs about different tournaments at different places, which increase the enthusiasm of the youth.
- It has all the showbiz industry news as well, it informs about drama's, movies, fine arts, exhibitions, and all the activities going on in the Industry. Which also increase the spirit of young generation.
- The features and columns always inform the people about different events, it has more information then the news story, which helps people to understand the situation from all aspects, and these features and columns builds opinions of the people.
- In today's news paper there is a separate column, where anyone can write a letter to the editor and write about appreciation of any event, or anyone who wants to complain about any authority.
- It inform the readers about politics in the country, what political situation is going on in the country, what are their activities, and how much public is satisfied from them.
- As the young people don't have enough knowledge about Islamic dates and months, it has a complete details on which Islamic date, month is it. It shows weather and timings for sunsets too. It has a picture of an old place, with a small captions ,which tells us about its importance.

Conclusion:

The role of newspaper in 90's was only to convey yesterday's news but newspaper in today's modern day has brought many innovative ideas for

young generation. It not only convey information, and develop public opinion, it is not only limited to this, it has many effective activities for today's modern world, today newspaper is a source of entertainment, sports, education, politics, laws, country, national and international affairs. Today newspaper is able to provide same source of information and entertainment as other media platforms are providing. It has all the big things that the public needs to know, and it also has all that the public wants to know.

Question No#2: Who is editor? Explain the role of editorial board.

Answer No#2: **Editor:**

An editor is a person in newspaper agency, who has a responsibility to choose which news is going to publish in the newspaper at which place, and which fonts. Editor decides about all the news and commands reporters to report the news. Editor check for accuracy and fairness in the news if it fulfil his demands, he approves it for publishing.

Example:

If there are 3 events that happened in Peshawar, which includes road accident, rape case , and sports opening ceremony where the guest was CM, the editor now will decide which news to keep on top, with which headlines. He will decide the space the room the length for the news.

Editorial board:

They are the advisory board in the news agency, who decides about the news publishing, and about newspaper. They consist of a team, they act as ambassadors for the newspaper, the content and quality of newspaper is judged by their editorial board.

Role of editorial board:

- They bring new topics on the table, they work on special edition and give advices on how to implement new things in newspaper. They give feedback on the issues that were discussed before, they give suggestions to reporters and writers.
- They get big news from big agency, as small scale reporters don't have access to big authorities.
- They provide content by writing short articles.

- They have approaches to high authorities.
- They have good relation with contributors.
- They review the news and give opinions about it.
- They organise appropriate conferences for reporters and writers.
- They encourage the team, and make them work together.
- They have more knowledge about the subject area.
- They are seniors so they have more experience in all situations.

Editorial Staff:

- Chief editor.
- News editor.
- Deputy editor.
- Sub editor.
- Page in charge.

Chief editor:

Chief editor decides about news, what news to publish, what relationship to keep with which organisation and decide board meetings.

News editor:

Do what chief editor commands on, he works on all the news and tasks that is decided in the board meeting. All the news reports goes to him.

Deputy editor:

This scale was made now and it was not in back times, he helps the chief editor.

Sub editor:

He supports news editor, he bring news to news editor to publish on page 1 or 2. He bring all the important news. Every page have different sub editors.

Page in charge:

He don't depends on anyone, he design news himself, he picks all the extra news to bring them in use.

Question No #3: Write down sources of the news for the newspaper, also define that how a reporter plays a vital role in the sources of the news?

Answer No#3: **Sources of news for the newspaper:**

The important sources of news for the newspaper are the following:

- Press note.
- Press release.
- Handouts.
- News Agencies.
- Police station.
- Fire brigade.
- Hospitals.
- Press statement.
- Press communique.
- Hotels.
- Institutions.
- ISPR.

Press Note:

Press note is an official news on account of any event that is sent by government. It is short and have a direct message. It includes what the PM or President has to say about any event, and there is no extra news. It is made in suitable words and acceptable manners.

Example:

Imran khan PM of Pakistan, addressing the nation about Novel corona virus, the announcement of ihsas program to the news agencies are press note. And it will be published as it is said.

Press release:

It is a short news story written to news agencies by public relation officer, PRO. The purpose of press release is to grab the attention of media towards that news and to publish it in the newspaper to inform others.

Example:

When Imran Khan was only the chairman of PTI, he used to send his news through his PRO to the news agencies for publishing.

Handouts:

It is free, it is distributed free to aware people, the only purpose is to distribute it as much as possible to aware people about that news.

Example:

Pamphlets of organisations, institutions or restaurants.

News Agencies:

They hire different people in news agencies from different countries, and then become the sources, they bring news to you and you pay them in return.

Example:

TNN, AFP, APP, APNS, UPI, SANA.

Police station:

All local police stations give crime reports, or any reports that is reported in the area. They inform the media about crimes, records and any other sources they get.

Example:

Mumtaz Bangash from Mashriq give crime reports.

Fire brigade:

They are the eye witness of attacks or incidents, they are the first source of the news. They inform you about what they saw at first place.

Example;

Fire in Karkhano market Peshawar, the fire brigade informed the media about what was the causes, what are the loses, how many people have suffered.

Hospitals:

They inform about casualties in any accident, or blast, or any murder cases. They give information related to hospitals. How many people were killed in an attack, how many people were brought to the hospital etc.

Example:

LRH and KTH, Police hospital, telling media about the cases of corona patients, about death casualties and number of patients.

Institutions:

Educational institutions giving briefing on how the system is running, what implementations are brought in education, what changes occur with system.

Example:

Boards directing media.

ISPR:

Arm forces giving media details about their actions against enemies and their targets and achievements.

Example:

Army Chief telling media about successful operation on loc.

Hotels:

Hotels at Northern areas telling about customers in winters and summers, they tell about how many people visits them.

Example:

PC in Malamjaba, Swat, telling media how many people visited in snow festival this winter.

Reporters:

Reporters are important factor for the newspaper, they feed the newspaper, they collect all the above news and bring to the news agency. There are different reporters for different beats, each reporter covers her own beat.

Reporters role in sources of news:

The following points are about the role of reporters in sources of news:

- They go to all the places included in their beat to take the news.
- They have good relations with authorities they are taking news from.
- They know the tactics of how to take out important news from their sources.

- A reporter has the courage and level of intelligence to work smoothly.
- They are expert in showing up emotions, they know what to speak when and how to control the situation.
- They have commands on media equipment's.
- They know to tolerate if other is not tolerating.
- They always finds a valid news.
- Reporters are good in communicating, they know how to communicate with public and authorities..
- They are punctual And they don't miss the opportunity by being late.
- They have a clear vision.
- They make quick decisions.
- They are organized.
- They have good dressing sense at different events.
- They keep good relations with everyone.