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**Paper: Fashion Concept**

**Semester: 2**

**Exam: Mid Term**

**Instructor: Faiza Hassan**

 **Question: 1 (A)**

**A.** Retro fashion style is also known as **vintage inspired style**.

**B.** In **Psychological** influence people get bored with what they have got tired of same wardrobe.

**C**. In early decades of 20th century high fashion originated in **Paris** country.

**D**. Fashion changes are short-lived and they are normally called **Fade**.

**E.** House of worth was the label of **Charles Fredrick Worth** designer.

 **(B):**

**A.** Gender, age, class, income, ethnicity, occupation, body shape influence the fashion factor. ***Social***

**B.** Fashion predicted for seasons in a year. ***2 seasons***

**C.** Clothing in standard sizes available at fashion outlets***. Mass Market***

**D**. In fashion cycle when consumers get bored on the style and start looking for a new fashion. ***Decline***

**E.** Style of clothing in which everything has a khaki and sand palette. ***Military***

 **Question: 3**

**A.** Muslin fit is done on expensive fabrics for pattern making. **False**

**B.** Style is what you buy and fashion is what you do with it**. False**

**C.** Inspiration from gypsy and hippie looks is category of bohemian**. True**

**D.** In tickle up theory fashion moves across socioeconomic levels rapidly. **False**

**E.** Culmination is also referred as plateau. **True**

**F.** Fashion agents are those who wear a fashion when it becomes acceptable by the majority**. True**

**G.** The gothic fashion refers to a vibrant colourful look. **True**

**H.** First fashion designer was died on 10 March 1895**. True**

**I.** Fashion forecasting is also known as fashion cycle. **False**

**J.** Haute couture dress is made from high quality and sewn with extreme details. **True**

**Question: 2(A):**

**Detachable Accessories**: These are accessories which can easily removed from the object and put back on it to make it more durable**. e.g**. Aigrettes, lapels, pins and badges etc.

**Worn Accessories**: Accessories that we worn is called worn accessories. It include jackets, boots and shoes, cravats, ties, sunglasses, belts, gloves, muffs, jewellery, watches, shawls, scarves, socks, stockings etc.

 **(B):**

**Classic Fashion**: A classic fashion is a style that lasts for several seasons, sometimes even years, and is accepted by a wide range of people**. e.g.** White Dress Shirt, Navy Suit, Vest or Waistcoat, Black Cap Toe Oxford, Trench Coat.

**Timeless Fashion**: Timeless fashion is made up of classic, essential pieces that never look dated or go out of trend. They are universally flattering, comfortable and safe, and make amazing investments**. e.g.** The Birkin Bag, The Burberry Trench Coat, Black Pumps, Dark Wash Jeans, Pencil Skirt.