

Q#1 Pizam and Mansfield (2009) mentioned some assumptions regarding Positivism and interpretivism, Explain those assumptions from both Perspectives?

⇒ The Basic differences between positivism and interpretivism are illustrated by Pizam and Mansfield (2009) in the following manner.

Assumptions	Positivism	Interpretivism
Nature of Reality	Objective, tangible	Socially constructed
Goal of Research	Explain strong Prediction	Understanding weak Prediction
Focus of Interest	what is general average and representative	what is specific unique and deviant
Knowledge generated	Laws, Absolute (Time, context and value)	Meaning Relative (time Culture, value bond)
Subject/Researcher Relationship	Rigid Separation	Interactive Cooperation Participative