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ID 14562

**Q1**

**Radio ADD**

**Tooth paste Add**



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**Q2**

**Print Add**

Dual action for tooth sensitivity and gum problems

Builds a protective layer over sensitive areas

Targets and helps remove plaque† bacteria

Relieves tooth sensitivity\* and improves gum health

Sensodyne Sensitivity & Gum is a dual action toothpaste that's specifically designed to help people with both sensitivity and gum problems. With its low abrasion formula, Sensodyne Sensitivity & Gum is uniquely formulated to relieve tooth sensitivity and improve gum health at the same time. It builds a protective layer over sensitive areas, while targeting and removing plaque bacteria to help reduce swollen, bleeding gums. You can take control of both these concerning problems with one specialized toothpaste.



Q3

## University advertisement

“The learning process continues until the day you die.” – Kirk Douglas

## The challenges:

From cancelling classes and exams to emptying dorms to research stuck in limbo, higher education institutes around the world are facing increasing uncertainty. An expensive expansion in online teaching is progressing at a slower pace than expected, with at times ambiguous and past-due requirements from education regulators effectively grounding progress.

## The way forward:

In order to get ahead of the events, educational institutes need to react skilfully and strategically. In addition to essential project management and communications roles, it is imperative for senior leadership to have access to epidemiological expertise. This can be supported by accepting project-based learning and collaborative training to complete credit hours. Furthermore, simplifying degree requirements can also go a long way in not just facilitating students, but also preparing universities for future cohorts.

