**SUBJECT # BUSINESS ENGLISH**

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**SUBMITTED TO # MAM WAJEEHA USMAN**

**PROGRAMME # BBA**

**SEMISTER # 2ND**

**QUESTION # 1**

The sentence which could be best describe as its topic sentence.

**ANSWER**

The best sentence is

The punishment of criminals has always been a problem for society.

**QUESTION # 2**

Covert the following simple sentences into compound sentences.

**ANSWER**

1. **The company plans to market the product overseas.**

The company plans to market the product overseas because it wants to earn profit.

1. **I like pumpkin pie.**

I like pumpkin pie but my sister is fond of eating watermelon.

1. **I like simple sentences.**

I like simple sentences and my mother likes compound sentences.

**QUESTION # 3**

**ANSWER**

**Paragraph B**

B) "It is possible to argue that more effective education would work for a decrease in the crime rate and that prison is an ineffective deterrent. People who argue in favor of prison often claim that it is not only the most appropriate way to punish offenders, it also prevents crimes from being committed. For example, many young people join gangs at an early age due to peer group pressure and they are led into a life of crime in later life because of the choices they made when they were younger.”

The second paragraph (B) is more coherent and properly organized because the writer use the flow of ideas easy that can immediately make the readers understood.

**QUESTION # 4**

Summarize the following paragraph.

**ANSWER**

**SUMMARY**

Long ago, people exchanged good as a way of transaction. For example if a person wanted a book and had a spare goat, he had to look for a person who had a spare book and is in need of a goat. This way of exchange is known as Barter trade. When the idea of money was invented, anything was considered as money; beach shells, even fishing hooks. Gold coins were invented in a region near Turkey. Gyges standardized value of each coin in 700 BC. Later, came printed money, and today, because of technology, credit cards handle our transactions.