**Plan an advertising campaign for universities keeping in mind the pandemic scenario.**

**Advertising camping topic: New admissions**

**Steps:**

Our aim is to provide state of the art facility to the students. We proudly present our university following all the SOPS.

1. There should be sanitizing doors at the university gate.
2. Thermal checkup at the gate of university.
3. No visitor is allowed inside the university without mask and gloves.
4. Provide sanitizer with the university prospectus as an incentive.
5. In every department, there are 20 students in each class with a 6.5m distance.
6. For each student there is a proper shield desk in order to avoid an aerosol particle to enter.
7. Also we can provide online admission facility.
8. Students can submit admission fee through easy paisa or bank account.
9. Social distancing rule must be implemented on the school buses too.
10. Sharing hands should not be promoted.
11. Students should not be allowed to sit in groups during free period.
12. In cafeteria, students should avoid sharing lunch with each other.
13. No one is allow to hug each other.
14. Students must maintain the 6.5m distance in the canteen queue. To repeatedly perform personal hygiene, there should be numerous recess times for learners.
15. Trainers or teachers must be capable to describe the fundamentals for social distancing to learners.
16. Therapy and counseling has to be prepared accessible to learners.
17. Proper hand sanitizing system after every hour.
18. If students have any problem regarding their health, an online medical facility is also provided to them.