

Assignment Subject:  
"Research Philosophy"

Assignment No. 1:  
"Summary of Positivism & Interpretivism"

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positivism and interpretivism are two very important and very different approaches for research study. Here I have summarized positivism and interpretivism, which highlight the fundamental differences between them.

### positivism:-

As we know that positivism is a philosophical theory stating that certain positive knowledge is based on natural phenomena and their properties and relations. positivism is the term used to describe an approach to the study of society that relies specifically on scientific evidence.  
i.e. Experiments and Statistics.

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## Features of Positivism:-

- (i) Positivism research approach focuses on individual study rather than society.
- (ii) positivism research approach focuses to the point of research which uncovers the laws that govern human behavior.
- (iii) positivism research approach focuses to use similar methods and approaches to the natural sciences.
- (iv) positivism research approach prefers quantitative methods which allow for the researcher to remain detached from respondents.
- (v) positivism research methodology is object oriented rather than subject.

## Interpretivism:-

It is a research methodology that is based on assumptions that social reality is not a singular or objective, but it is rather shaped by human experience and social context and is therefore best studied within interpretation of its various participants.

## Features of Interpretivism:-

- (i) Interpretivism research methodology focus on over all society rather than individual.
- (ii) Interpretivism methodology prefers to study in depth to gain insight in to the lives of respondents to gain an empathetic understanding of why they act in the way that they do.
- (iii) Interpretivism methodology prefers to use methods or approaches related to social science.

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(iv) interpretivism methodology use to prefer qualitative research methods.

v) interpretivism research approach is subject oriented.

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