

**IQRA NATIONAL UNIVERSITY  
DEPARTMENT OF ALLIED HEALTH SCIENCES**

**Mid-Term Assignment**

**Course Title: SOCIOLOGY (DPT & HND 2<sup>nd</sup>) Instructor: Mr. Shahzad Anwar**



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Q1: What is the importance of historical context in understanding a society?

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## Answer

**Historical context:** Providing the time period and its current events can inform the general mood of the era, setting the stage for the tone of your piece of writing and creating an **understanding** of the **society** at the time

### **The importance of historical context:**

- 1. Social context:** Social context, or milieu, refers to the physical and social setting in which people live or in which something is developed or takes place. It includes the culture, education, people and institutions with which individuals interact.  
"Components of the social environment include built infrastructure; Industrial and occupational structure; social labor markets; wealth; social, people, and health services; power relations; government; race relations; social inequality; cultural practices; religious institutions and practices; and beliefs about place and community."
- 2. Cultural Context:** Cultural context refers to the ideology, traditions and values that surround and shape an individual's beliefs. It includes can affect and individuals behavior, decision-making and opportunities.  
"The most powerful forces in a society include religion, gender roles, attitudes towards sex and marriage, social status/class, job opportunities/emigration, (wealth/poverty), politics, authority figures, stereotypes/ethnic identity."
- 3. Historical Context:** Historical context refers to the events that occurred around an individual- usually on a national or international scale. It can also refer to attitudes surrounding particular events and movements.  
"The context is understood as the events, or the climate of opinion, that surround the issue at hand. They help to understand its urgency, its importance, its shape, or even its timing. What was happening at the time of the event or the decision that sheds some light on it? In what type of society did the event occur? An urban one? A rich one? An educated one? An unstable one?"

Q2: According to conflict approach of sociological perspective, which problems are people facing during this “Lockdown” situation?

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## Answer

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There are many problem in this lockdown situation but there are some main problems like education, transport, economy, marketing closing, many people suffer and lots of people died during this COVID-19.

Education was one of the very first sectors to be affected by this lockdown. All types of educational institutes have been closed and educational activities are almost at a standstill position

In the lockdown situation, it is not possible to give training to the teachers in physical form but online training is an alternative option

According to the report, goods transportation activities have declined by 80% as hostelling and workshop facilities on highways remain suspended amid the lockdown.

Various low-risk industries and sectors, including construction, chemical manufacturing, fertilizers, mining, glass manufacturing, e-commerce, and some others, were given the green light to re-open with safety protocols in place.

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Q3. Nowadays, social media is the most influential agent of socialization. Explain why?

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## Answer

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Social media refers to the means of interactions among people in which they create, share, and/or exchange information and ideas in virtual communities and networks. The Office of Communications and Marketing manages the main Facebook, Twitter, and Instagram, Snap chat, YouTube and Vimeo accounts.

Social media originated as a way to interact with friends and family but was later adopted by businesses which wanted to take advantage of a popular new communication method to reach out to customers. The power of social media is the ability to connect and share information with anyone on Earth or with many people simultaneously.

Globally, there are more than 3 billion social media users. Social media is an ever-changing and ever-evolving web-based platform.

But there's much more to social media than the top social media and media sharing networks. Look beyond those social media juggernauts and you'll see that people are using many different types of social media to connect online for all kinds of reasons.