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COURSE: FASHION CONCEPT

DEPT: ART & DESIGN

MID SEMESTER EXAM

Q1. (A) Fill in the blanks:

a. Retro fashion style is also known as a (Vintage style).

- **b.** In **(psychological)** influence people get bored with what they have and get tired of same wardrobe.
- c. In the early decades of 20th century high fashion originated in (PARIS) country.
- d. Fashion changes are short-lived and they are normally called (fads).
- e. House of worth was the lable of (Charles Frederick worth) designer.

(B) Choose the correct answer.

- a. Gender, age, class, income, ethnicity, occupation, body shape influence fashion factor (Economic, **Social**, Political)
- b. Fashion predicted for seasons in a year.
- (3 seasons, 2 seasons, 4 seasons)
- c. Clothing in standard sizes available at fashion outlets.

(Mass Market, **Pret**, Haute couture)

d. In fashion cycle when consumer get bored on the style and start looking for a new fashion.

(obsolescence, culmination, Decline)

e. Style of clothing in which everything has a khaki and sand palette.

(Modest, Military, Bohemian)

Q2. TRUE AND FALSE:

- a) Muslin fit is done on expensive fabrics for pattern making. (false)
- b) Style is what you buy, and fashion is what you do with it. (false)
- c) Inspiration from gypsy and hippie looks is stands in category of bohemian. (True)
- d) In trickle up theory fashion moves across. (false)

- e) Culmination is also referred as plateau. (True)
- f) Fashion agents are those who wear a fashion when it becomes acceptable by the majority. (False)
- g) The gothic fashion refers to a vibrant colourful look. (False)
- h) First fashion designer was died on 10 March 1895. (True)
- i) Fashion forecasting is also known as fashion cycle. (True)
- j) Haute couture dress is made from high quality and sewn with extreme details. (True)

Q3. (A). Define difference between classic fashion and timeless fashion with examples? A3 (A). CLASSIC FASHION:

A classic fashion is a style that lasts for several seasons, sometimes even years, and is accepted by a wide range of people. ... A simple black dress, a worsted wool suit, a leather bomber jacket - these are all classic fashions that repeat themselves year after year.

(B). TIMELESS FASHION:

When it comes to fashion, everybody loves talking about those classic, timeless, and essential pieces. They fit everyone well, they are comfortable and safe, and perhaps make good investments. Of course, it is good to know how to build a nice wardrobe, how to wear our garments; but beyond this, 'timelessness' in terms of fashion design is also a fascinating phenomenon which deserves to be discussed in greater depth.

Q3. (B). Write definition about detachable accessories and worn accessories?

A3. (B). DETACHABLE ACCESSORIES:

Those accessories that can be attached to the outfit to enhance the look.

Examples: Lapels, pins, aigrettes, and badges etc are all detachable accessories.

WORN ACCESSORIES:

Worn accessories are the items used to contribute, in a secondary manner, to the wearer's outfit, often used to complete an outfit.

Examples: jackets, cravats, ties, shoes, boots, belts, sunglasses, gloves, muffs, watches, shawls, socks, scarves, jewellery, stockings, etc are all worn accessories.