

Name : Sara Javed

Id : 14881

Course : Interculture Communication

Lecturer : Mehboob Alam

Assignment : Final term Exam.

Date : 24 June 2020

Question No#1: What is Intercultural sensitivity? Discuss Interculture sensitivity model in detail?

Answer No#1: Intercultural Sensitivity:

Interculture sensitivity is a set of skills that allows you to understand and gets to know about people whose culture background is different from your ones. You meet people from different cultures, you learn about them, their cultures and their ways of living in the world.

Example:

Sara is girl from Pakistan recently shifted to US for further education. She was lonely their in her apartment and felt bored, so she visited her neighbour who were an old lady of 75 years named Marry. While Sara and Marry both were gossiping about different events, Sara called her Aunt Marry, on which Marry was not so happy and she mind it. While Sara did not know where she went wrong.

Explanation:

Sara was a resident from Pakistan, she was aware of culture followed in Pakistan, and as she was new to US, she did not have any idea about US culture, so there was culture differences between Sara and Marry. In Pakistan the young people call old people as Aunt or Uncle, it is done in order give respect to the old person, while in US there was no such concept and people call each other by their surname. This is why a conflict between Sara and Marry took place.

Conflict:

When two things collapse with each other, or when they strike, it turns into a conflict.

Points:

- The collision between two forces is called conflict.
- The existence of conflicts can either be discussed openly or subtly.
- It can create a fight or state of sadness between two parties.
- In Interculture sensitivity the conflicts begins from miscommunication.
- When the miscommunication is not clarified it turns into interpersonal conflicts.

Example:

- * Harry potter has a main conflict with Voldemort and the people who works for him.
- * Government have a conflict with opposition parties.

DMIS Model:

The developmental model of Intercultural sensitivity have six specific steps in this model. That are as follows.

- 1: Daniel.
- 2: Defense.
- 3: Minimisation.
- 4: Acceptance.
- 5: Adaptation
- 6: Integration.

1) **Stage 1---- Daniel :**

This is the first step of DMIS model. In this step we only accept our own culture and refrain from other cultures, we only follow and look forward to one specific culture that is thought to us by our insisters, and we consider it bad to think or look into other cultures. This stage is a strong believe in one culture.

Points:

- Here the person cares less about the people from other cultures.
- Considers his culture the best among all.
- Lives in one culture and isolate from other cultures and people.
- Fail to see good in other cultures.
- Stay with same in all places the person changes.

Example:

Ali shifted to England recently from Pakistan for job, this is his first week and he wears shalwar kameez to work place, offer nimaz on time, have his meals on time, taking Pakistani bread, rice and gravy in food and he feels comfortable in it and do not follow other people in England, nor does that culture attracts him and he is bounded to his culture only.

2) **Stage 2----- Defense:**

This is the second step of DMIS model and here you still follow your own culture, you practice your beliefs and your way of living is same, your lifestyle is same, but the new cultures and new environment keeps convincing you towards it. And you feel like looking into other cultures apart from that of your culture.

Points;

- You believe your culture is the best culture but still looks into other cultures.
- Starts threatening from other cultures and differences.
- Starts critical thinking about other cultures.
- You are narrow minded in terms of other cultures.

- Negative stereotyping is main concept of this stage.

Example:

Ali starts living in US it's been quite a while, he lives in his own Pakistani culture but he looks into US culture and starts critical thinking about it, he compare each thing with his culture and then starts negative stereotyping, because he finds negativity in other culture and finds perfection in his own culture.

3) Stage 3----- Minimisation:

This is the third steps of DMIS model and this stage moves towards the adoptability, person starts living in same environment, considers other humans like her friends from other cultures, starts earning in same currency and eating the same food, but criticise for the other culture remain same.

Points:

- Finds commonalities between self and other people from different cultures.
- Eat same food and use same essentials.
- Earn in same currency.
- Thinks all humans are same, and believe in humanity more then cultures.
- Have critical thinking about other cultures.

Example:

Ali starts enjoying with his colleagues, he sits in cafeteria at free time with his friends from other cultures and share a bond, he earns in Euros, and he eats burgers and pizza instead of Bread and gravy, his lifestyle is changing gradually and still he has differences in thoughts for other culture.

4) Stage 4---- Acceptance:

This is the 4th step of DMIS model, here the person start accepting new challenges coming by new environment and new culture, new things are adopted and the person looks into new things because of curiosity, and want to experience new things, starts believing in exploring new culture.

Points:

- Recognise and appreciate other cultures differences.
- Change behaviour and values in different culture.
- Starts believing that other cultures are same as our culture.
- People are curious about new cultures and wants to live in it in order to learn new things.

Example:

Ali starts accepting the new culture, he start wearing western clothes, going to bars, having quality time with his friends, and he looks into several things that his friends follows.

5) Stage 5---- Adaptation:

This is the 5th stage of DMIS model, In this stage the person adopt new changes, and change their behaviour towards the new culture, adopt new culture and starts getting comfortable with other cultures. They completely accepts other culture.

Points:

- Gets comfortable to communicate with people from different cultures.
- Learns other views about world and then look into self views about the world.
- Starts seeing things with others eyes.
- Gets comfortable with what they starts adopting.
- Accepts new challenges.

Example:

Ali starts living in completely what US peoples in, he eats burgers and Pizzas, he wears western clothes, he goes to bar, he often give less time to his Pakistani culture, beliefs, he does not have enough time for his prayers.

6) Stage 6----- Integration:

This is the 6th and last step of DMIS model, In this stage the person achieves all goals and turn completely into another culture, accepts the circumstances and gets comfortable in living the other cultures adaptabilities.

Points:

- Culture experiences is a great achievement for the person.
- Person looks to things in their own views and not what the old culture thought them.
- Person marks herself as in process of new culture.
- They turns into culture mediators.
- They promote unity between both cultures.

Example:

Ali starts living US for permanently, he turned his lifestyle into what the residents of England have, he have strong English skills, he gradually forgets Urdu, have less time for prayers, oftenly eats bread and gravy, celebrates Christmas and Halloweens.

Question No#2: What is Interculture Adaptation? Discuss Oberg U shape continuum in diagram with detail?

Answer No#2: Background:

Everyone in the world goes through process of adapting to new circumstances, environment and cultures, same as how a student takes part in exchange programs and goes from Pakistan to turkey or china, the student has to exchange the cultures views as well, the culture environmental and lifestyle changes for same student at different land.

Interculture Adaptation:

The Interculture Adaptation describes how a person adjust their communication with a person whose perceived from different culture, it will be based on previous experiences. Interculture Adaptation describes the cross culture relationship among the people.

Example:

Interculture Adaptation can also cause a good impact and as well a bad impression too.

- People of Swat are very welcoming and loving, that's why everyone from Swat is loving and welcoming.
- People of Skardu have strong immune and they are harsh, that's why all people from Skardu are same.

Points:

- The process of adopting to a new culture requires learners to become flexible in responding to the challenges and frustration.
- Most people adopts to the stress of the culture differences.
- Interculture Adaptation is the cross Communication system where a person changes her views cultures lifestyle and in contact learn back something new from the next person.
- Interculture Adaptation is also the way to reduce the conflicts among people from different places and cultures.
- Interculture Adaptation can also be effective and not effective at same time.

Oberg U Shape continuum:

This model which shapes like U tells most about the Interculture Adaptation mostly. Kalvero Oberg proposed the model while talking in an event of women club at Rio de janeiro at 1954.

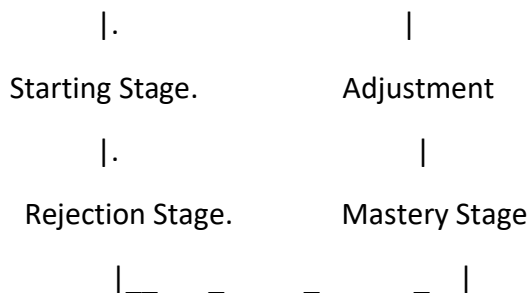
The model have 4 stages that are as followed.

1: Starting Stage.

2: Rejection/Acceptance Stage.

3: Adjustment.

4: Mastery Stage.



Starting Stage:

This is the first stage of Oberg Model where the person is not so interested in new Adaptation, she only enjoy new things, new adventures and culture. She is not yet deciding while she is adopting the new culture or not.

Example:

A short trip to Turkey makes a person only enjoy the few days she stays there and enjoy the culture and environment there for few days and then turns back to the country.

Sana goes to America for degree exchange program, she goes to burgers cafe, and enjoy with friends but she has not yet decided if she wants to change or adopt the other culture or not.

Rejection Acceptance Stage:

In this stage you decide If you want to live here or not, you face all the challenges of new environment, new culture and new people, you lives with all the circumstances and then you decide if you want to stay or not.

Example:

Sana lives for a while in America and now she has to decide if she wants to live there in America so she can adopt the culture over there, or if she can not adjust there so she will have to leave that place and get back to Pakistan.

Adjustment Negotiation Stage:

You get adjusted over that one place, you adopt the culture, lifestyle and you accept all the challenges that place gives you, you get comfortable and satisfied with that culture and lives permanently over there.

Example:

Sana decides to live in America, so gets comfortable in western clothes, she goes to bar, she eats fast food and she adopts all the environmental changes that America has.

Mastery Stage:

You get adjusted and you start your life with a new start and new beginning, your life gets change to new environment, and everything gets back to normal, you live happily and you are satisfied.

Example:

Sana lives in America for long time now, she is happy and satisfied, she is gradually forgetting the culture she thought in Pakistan, and she is completely into new culture new lifestyle.

Question No#3: Discuss Adaptation to a new culture in respect of developing relations communicating effectively and managing conflicts with strangers.

Answer No#3: Adaptation to a new culture:

Adaptation to a new culture is never too easy, because of the culture differences and environmental and cultural changes makes it more tough. Getting into a new culture and adjusting there takes times and full form of understanding the aspects of the different culture. You read and learn about the new culture, it's people, lifestyle and environment they survive in, you learn their communicating ways and signs they refers to specific things.

Example:

A Canadian traveller and solo bike traveller, visits different parts of the world, stays there, learn about cultures , language and lifestyle and she tries to communicate with local people as well. She visited Pakistan, where she went to Skardu and there she tried to communicate with

local people she got huge response from the local people and later on the people culture and religion impressed her to a point where she accepted Islam.

Developing effective relationship through Communication:

The following are some steps which tell what to do in a culture adaptation to develop and effective relationship through communication.

- Learn about that place and their language.
- Study about the signs they refer to what particular meaning.
- Try to be very calm and sweet to the next person you are trying to communicate.
- Involve in activities that makes them happy.
- Try to inform them about your culture and your background.
- Avoid language which the other party have no idea about.
- Avoid signs before knowing what it means to other person.
- Explore their culture with the message of positivity so it can make a good impact.
- Study about their history and beliefs and background.
- Know about culture norms and values.

Managing conflicts with strangers.

To avoid conflicts with strangers we have the following list.

- Try to communicate calmly.
- Try to explain what you understood by their point.
- Try to explain yourself to them.
- Listen to them properly what they have to say.
- Listen to their point of view
- Understand the terms you are arguing about.
- Improve your communication skills to avoid conflicts.
- Try to talk in a soft tone.
- Use of good and appropriate words.

Question No#4: Describe the future of Interculture Communication in detail.

Answer No#4: Future of Intercultural Communication:

Background:

Interculture Communication face the challenges of verbal and nonverbal communication, politeness, face saving and uncertainty avoidance, and therefore it can strongly benefit from each other expertise's if they can catch up. And this the reason why Interculture Communication researchers increasingly work with theories and models from past.

Interculture Communication commonly conjure up feelings of anxiety, stress and uncertainty. Discrimination and prejudice are significant aspects that affect not only immigrants but also native population.

Example:

The lands that did not welcomed the cross culture relationships and spread hate towards communication with the other people from different cultures, only got criticised and they are far only today then other states. Interculture Communication can benefit a land with alot of things that a state can not buy itself.

Interculture Communication and Social Media:

The future of Interculture Communication seems very fine and bright because this is the era of technology and half of the population are connected through social media, people communicate with people from different cultures different countries, this puts a great impact on both parties. People search about different cultures existing in different countries, people get connected on Facebook Instagram and Twitter, they get to know about each other, they exchange Communication and they get to know about two different cultures and states, this way the generation must involve itself in knowing and exploring about the world on the internet.

Example:

A group on Facebook The Pakistani Sisters, have 50,000 members from Pakistan as well as from different states, and each woman in the group shares about her specific culture, which adds to the knowledge of so many other women.

Interculture Communication as a medium in institutions:

Interculture Communication is added to different institutions as a course, which teaches the students about different aspects of communication importance in different cultures, it explains the pros and cons, details and lacking of system in the Interculture Communication. This makes a concept in the minds of students that what the Interculture Communication is about and how the world is dealing with it.

Issues we face:

The issues we face in Intercultural communication are:

- Rarely people take it seriously.
- Few people supports Interculture Communication.
- Half population consider it bad for their own community.
- People spreads negativity against the Interculture Communication.
- People thinks it can lower the population in their own culture.

What should we do?

We as a young generation and part of society should implement few things to improve intercultural communication.

- Spread awareness about Interculture Communication via technology and in institutions.
- We should learn more about other cultures and try to communicate with them for good bond.
- We should have good relationship with other people from different cultures.
- We should get in touch with the lifestyles from different countries.
- We should make an impact in society and normalise the concept of Interculture Communication.

Question No#5: What are the factors affecting the intercultural adaptation?

Answer No#5: Factors affecting the intercultural adaptation:

The factors that affects the intercultural adaptation are the following.

Social Support:

Interculture Adaptation is the concept where one community can get in touch with other community and gets a good relationship. Interculture Adaptation makes a good environment, friendly relationships, love Harmony and peace among humans. Interculture Adaptation is a way where the community gets bounded and holds a responsibility to make the environment good. When the people will support each other , and a good social environment will be made this will decrease the rate of hate, anger and so much bad things in society.

Example:

A person from different culture living in different environment will look if he gets good and friendly response he will sure raise hands and will spread the peace love and care in return.

Points:

- Language exchange has a great effect in intercultural adaptation.
- Lifestyle gets exchanged people gets to know about each others culture.
- Beliefs some how too changes with the aspect of culture differences.
- People take interest in different environmental changes given by different cultures.
- People who arrange weddings in cross culture also create an impact on societies
- Young generation going to different cities for exploring and study purpose also effect the intercultural adaptation.
- Friendly environment take place in the Interculture Adaptation.
- Brings new opportunities for young generation.

- Invite openly for a life long good lifestyle.
- It is great for one who loves adventures and exploring.