**NAME: Dawood khan**

**ID: 13279**

**SUBJECT: Strategic management**

**CLASS: BBA (Hons)**

**SECTION: 8th Semester**

**SUBMITTED TO: Sir Zeeshan ibrahim**

**Q.No.1:**

**ANS: NAME OF MY UNIVERSITY:** The name which I will select for my university will be National university Of pakistan . And it will deal in all the modern science education. In which both male and female students will learn **and get education.**

**Strategies**:

**VISION:**The vision of our university is to make our university globally recognized and to bring it in world top 500 universities in a very short time

MISSION**:**The mission of our university is clear, to provide quality and standardized education and for that purpose we will hire highly qualified and professional teachers who will be expert in their specific subjects. To produce graduates that will be highly equipped and to achieve professional standard. And, to contribute for the betterment of the country.

DATA PROTECTION**:**Data of every student and faculty staff will be secured and protected from being hacked by any third person. Our university will use a highly qualified software to keep the data secured.

FACILITIES **:**University will also provide sometime for relaxation for both faculty members and students there will be a one week of sports in each semester where students will play different games faculty members will also take participation in it to play games and there will be specific games for female students and staff as well where they can play comfortably with no male allowed there. University will also arrange trips for students along teachers some will be study tours as well.

FREE EDUCATION FOR POOR STUDENTS**:** As we said earlier education is right of everyone but still some people due to not having enough money or financially weak they cant afford to study our university will provide free education for those who cant afford their semester fee as we are private university and will charge fee but we wont take any fee from poor students.

TRAINING FOR TEACHERS**:** A training seminars for teachers will be arranged too for the teaching staff as well to get benefited from it and to get the required training.

LATEST TECHNOLOGY:As we are living in 21st century where technology has made our life easier and has a great impact on our life as well for providing quality education we will use latest technology in our labs and in computer science department and everywhere where it is required.

SEMESTER RULES:Students who would have less than 75% of attendance will not be able to give exams a fine will be taken from them. Each class timing will be 1.5 hour and 10 minutes of break after each class for students and teachers as well. Students must maintain at least 2.2 GPA avoid dropout.

INFRASTRUCTURE**:** Our building will be located in a place where it is easily accessible, and each department will have their own place and building along with classrooms and lab if required. There will be a playing ground as well where students can play in free time.

**Q.No.2:**

**ANS: *Social System of My Hometown*:**I live in a place known as Mingora .The social system of our hometown is like any other place, well mannered people and very united in every situation. Most of the families are educated men are working some of them are doctors, engineers,Marketers some have their own small businesses. In our hometown there is a madrassa for women at morning time where all women come and get religious knowledge. Children goes to school at morning and at 4pm they go to madrassa for religious study. We also have a committee consist of the elders of our place and take decision for the betterment of our town when required and needed. In the time of happiness or if someone dies all the members of the town stay supportive in every situation with each other. In our town every family believes in women education as well and permit their girls to go to school colleges for education. We also have a small playing ground where children play on Sunday.

As the government has implemented lockdown everywhere because of covid19 so it’s necessary to follow the rules given because its for our betterment and safety so to implement the lockdown in my hometown will be easy because all the people are educated and can understand the effect of this virus to do so I will implement the following strategies.

1. To implement the lockdown first thing, I’m going to do is to make few pamphlets and will distribute it among houses in which it will be written about the safety measurement and to wash hands, wear mask, make distance.
2. Next thing I am going to do is specify the time for each street for basic shopping as board bazar is near our town I will implement the rule that each house will go to bazar after three days and only one person of the house will go for shopping.
3. If someone is leaving house for some important work, he must wear mask otherwise he won’t be allowed to go outside.
4. No handshake is allowed at all for anyone everyone should keep this in mind to not to shake hands with anyone and not to hug anyone they must keep at least some distance.
5. Relatives are not allowed to come to anyone house everyone should inform their relatives not to come they can be in touch through calls.
6. Those families who are poor and don’t have any job due to lockdown will be provided with all the basic food.

**Q.No.3:**

**ANS:** controlling the virus one of the big and best decision he took was to close all offices schools and institution so that everyone is safe he also implemented lockdown in some major cities which is good decision he also decided to help poor families by giving 12000 rs to needy people although Pakistan itself is suffering economical crisis and cant have the safety measurements.

**SUGGESTION:**Being a Pakistani I would like to give a suggestion that first and the foremost government should provide safety kits to doctors because they are protected china almost fight against corona and won one of the main reason was they provided all the required and safety kits to doctors, unfortunately Pakistan couldn’t provided and due to lake of safety kits we have lost many doctors and nurses due to corona virus and many are infected. Second suggestion I would like to give is to stop media from spreading false and baseless news related to this pandemic because of media people are in very much fear and in a situation where they are thinking too much about this virus which is affecting their health and life. Rather than spreading false news they should spread positivity in this hard situation and to tell people not to go outside home.