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Question No #1: Define News and it's values in details?

Answer No#1: **News:**

Any information about anything that is spread in a community and people take interest in it is known as news.

- Anything that is new is called news.
- Any new information in which a large number of people take interest is called news.
- Yesterday news is no news.

**Abbreviation of News:**

News is the abbreviated form of, north, east, west, south.

**History of News:**

The revolution of news in the world started with following points.

- Clay tablets.
- Wooden cuts.
- Printing machine.
- Gazette.
- Newspaper.

**Clay tablets:**

At first the news were written on a stone and then the stones were circulated in people, who wanted to read the news. This method was known as clay tablets. The purpose was to inform, to educate and to entertain.

**Wooden cuts:**

After stones woods were cut into thin plates pieces and news were written on it and further it was circulated in people.

**Printing machine:**

John Guttenberg from china was the first person who invented printing machine and the printed media begin since that.

**Gazette:**

In 1640 an Italian man started gazette which were having all the relevant news and information, it was a booklet type news book.

**Newspaper:**

At beginning there were few people educated and not everyone was interested in news, so newspaper used to be published after days, and it used to have very few editions.

**Values of News:**

News has such a vital role in the world, it is the source of communication among humans. It educates, informs entertain and build opinions of public. It is an important source to unite a large number of people to one platform.

News have the following values.

- Time.
- Proximity.
- Prominence.
- Conflict.
- Magnitude.
- Oddity.
- Consequences.
- Human interest.
- Build opinions.
- Entertainment.

**Time:**

It is timeliness, all news have time demand, some news requires more time, some requires short time.

**Example:**

A bomb blast a month ago will have follow ups in today's newspaper.

**Proximity:**

The more it is important to local people, the more it will have a clear space in the newspaper. Mashriq newspaper is mostly read in KP region, so it will mostly highlight the news that is happening here in KP.

**Example:**

A bomb blast took place in Peshawar at Saddar bazar, and US exchanged economy plans with UAE. So Mashriq will give more space and clear space

to bomb blast then US news, because the newspaper is read in KP, so they need to know about the blast.

**Prominence:**

The news is prominent for the people, it has accuracy and it is selected. The news that publishes in newspaper is important for people.

**Example:**

News mostly have information about what people needs to know.

**Conflict:**

There are different content in news for different people, so that's why clashes are built among people.

**Example:**

A news against PTI government will built clashes in supporters of PTI and other parties.

**Magnitude:**

It depends on reporters, some reporters give much importance to one news, others don't give much importance to their news.

**Example:**

The crying video of Imran khan got much hype then the other serious issues in the country.

**Oddity:**

It is unusual news. The rare thing in the society when grab the attention and then it is conveyed to people is the oddity.

**Example:**

A woman who gives birth to 8 kids, becomes a news for others.

**Consequences:**

The good outcomes and bad outcomes of the news in the society is called consequences.

**Example:**

For corona Virus Pakistani government announced Ihsas program, where it has good impact as well as bad impacts as well.

**Human interest:**

Human takes alot of interest in information they did not know before, news are good source of knowledge education entertainment and information.

**Example:**

Wedding ceremony of British prince William was a news but people took interest in it and were entertained.

**Build opinions:**

News build opinions of public, it builds collective opinion of a community.

**Example:**

A news about political situation builds opinion in public.

**Entertainment:**

It entertain people, it have sources that people are interested in, and which keeps them entertain.

**Example:**

News of showbiz, industry, movies entertain people.

Question No#2: Define Beat and it's various kinds in detail?

Answer No#2: **Beat:**

Beat is a particular topic, which a reporters works in. Journalists working in online media or print media works in beats, they choose a specific beat for them and covers the news related to that.

**Example:**

Muhammad Fahim is a reporter, his beat is local beat where he covers all the local government related news.

**Kinds of Beat:**

- Civic reporting.
- Crime reporting.
- Health reporting.
- Environmental reporting.
- Educational reporting.
- Sports reporting.
- Entertainment reporting.
- Investigative reporting.
- Lifestyle reporting.
- Business reporting.

**Civic reporting:**

It is about local people and what effects them in their daily life. Civic reporting works for strengthening the poor communities through media coverages and reporting. They focus on what the people demands for, what are their basic needs and what they lack for, and media confront them to the government.

**Example:**

The traffic jam issue on Saddar road, the water supply problem in old Peshawar city, the jobless candidates.

**Crime reporting:**

They cover all the crimes related news, they visit places where they are informed about crimes, it involves all kinds of crimes, big crimes, like terrorists, bomb attackers, and small crimes like gun point, robbing.

**Example:**

Mumtaz Bangash in Mashriq covers the crime reports, police station are a part of this beat.

**Health reporting:**

It is all health related, health related issues are discussed in this beat, they report physicians, nutritionist, and other health concerned officers, they covers all the health related things.

**Example:**

Reporting in KTH or police hospital for corona virus details.

**Environmental reporting:**

Reporters covers environmental issues in this beat, they goes to different places and covers the issues in environment. They report wildlife, pollution, promotion of public attraction places, and their resources.

**Example:**

Snow festival in Malamjaba Swat was reported.

**Educational reporting:**

Educational issues are discussed in this beat, all the issues that are faced by system in any province are covered by these reporters, they covers position holders, exams details, study schedule, study content.

**Example;**

Reporters covering hec new rules for universities.

**Sports reporting:**

Sports related news are covered in this beat, all the information about tournaments, local sports, national sports and international sports are covered here.

**Example:**

Cricket ceremony at Arbab Niaz stadium in Peshawar was covered by reporters.

**Investigative reporting:**

All the investigation related news are covered here. It needs confidence and patience, this is the tough beat of all, but once a reporter master in it there is no way back.

**Example:**

Sar-e-Aam by Ary and iqrar ul hassan, was started which used to cover investigative beat.

**Entertainment reporting:**

They covers showbiz, celebrities, influencers, social media fun, and local cultures to entertain the public. And grab the attention of the people.

**Example:**

News of a Hamza Ali Abbasi and Nimra Ali khan wedding was reported.

**Business reporting:**

They covers the business related issues, the market revenues, the possibilities, the incomes and profits the loss, the new ventures, Entrepreneurs and how it's impact is on the country.

**Example;**

Coverages from business man about his business.

**Lifestyle reporting:**

They covers the top trending styles, the lifestyles of different influencers and celebrities. They spend their time with in industry people.

**Example:**

Lifestyle of Hamza Ali Abbasi, lifestyle of Mehvish Hayat etc.

Question No#3: What is source and describe various sources of news?

Answer No#3: **Source:**

A source is a person who bring news to the reporters, source can not only be a person all time it can be a publication, a picture, a document or a record. They are also called news sources.

**Example:**

An eye witness person in a blast is a true first hand source for the reporters.

**Sources of News:**

It means to gather information, or to collect information from different places or organisation. It means that any concern person who will be responsible to share any news with you. All these information when gather at one place they get edited and one news is made out of it.

Sources of news are following:

- Radio.
- Television.
- Reporters.
- News Agencies.
- Police station.
- Press note
- Press release
- Hospitals
- Organisation
- ISPR

**Radio:**

It is a quick source of information, one don't need to wait for reporters, you can listen to any event or see what happens there and you can cover it.

**Example:**

BBC, Deva, Mashal, voice of America are some of authentic radio channels.

**Television:**

It is visual, you can read tickers all the time, and also you can see picturization which gives more clear image. And now PTCL smart TVs can repeat anything you want.

**Example:**

Live coverage of Parliament sessions, or coverages of blasts.

**Reporters:**

They bring news from any event, they are present on any occasion and they covers it well. They take coverages on the spot.

**Example:**

Reporter of Geo news, standing in front of Rashaan distribution and giving coverage.

**News Agencies:**

You hire people from all countries, they give you news and you pay them in return. The news that is from all the countries gives you news from their country.

**Example:**

Geo having reporter in US, UK, UAE gives coverages about that countries.

**Press note:**

It is the official announcement of the government, from prime minister, or President or any party leader. It is covered as it is said and nothing is added to it .

**Example:**

Imran khan addressing public about Corona virus and announcing Ihsas program.

**Press release:**

It is send to news agencies by their PRO's, and the purpose is to share news with public. Media authority do not publish them by their own, the authority sends them and then they publish it.

**Example:**

Imran khan as a PTI chairman sending news through his PRO related to the party.

**Police station:**

They give all crimes related news, they give news about how crimes rate are going in specific areas, what cases are recorded and all terrorists cases are too discussed.

**Example:**

Police tells about bomb attackers.

**Hospitals:**

They tell about casualties, in any incidents or attacks the death rates, injuries all are directed from hospitals.

**Example:**

Corona Virus infected disinfected death ratio all information is given to media continuously by hospital authorities.

**ISPR:**

They give information about arm forces operations, the situation on borders and relations with other states.

**Example:**

Army chief telling media about successful operation of the loc.

**Organisations:**

It is the news given by different organisations, about what they are lacking, how the system is going and how the country economy is running.

**Example:**

Steel organisation telling media about their revenue, profits and investments.