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**FIVE LEVELS OF COMMUNICATION**

**COMMUNICATION**

It is referred to the process of sending,transfering and exchange of information from one person to another person.Sender to receiver.

**1.INTERPERSONAL COMMUNICATION**

Word Inter means (outside).Interpersonal is referred to communication between two or more people.It is between small group of individuals,typically in a face to face setting ,where participants engage in minimally restricted dialogue with each other

**ELEMENTS**

People,messages,channels,noise,feedback,context,effect,

**FOR EXAMPLE**

1.I am in the class watching a pretty lady.Complimented her “You look soo pretty today” and she replies “Well Thanks”.This the communication between both of us which is interpersonal communication.

2.Discussion between the manager to the staff.

**2.INTRAPERSONAL COMMUNICATION**

Word Intrapersonal communication means (within the personal).

The process happens inside you.

It is the foundation for other four levels of communication.

It is referred to internal communication.Communication within oneself.Thoughts,thinking or imaginations etc

**FOR EXAMPLE**

1.If a teacher asks a question and I am continuously thinking oh please don’t pick me for this question.This is intrapersonl I'm having communication with myself.In this example thinking is referred to intrapersonal communication.

2.In a party If say “this girls dress is super eyecatching”.This is the communication between me and my thinking.

**3.SMALL GROUP COMMUNICATION**

An interactional process within groups of three and twenty individuals to achieve common goals either face to face or through mediated forms .

**FOR EXAMPLE**

1.Aliza,Shanza and Ali want their company to rank high in 2020’s.Their small group is soo strong having bold perspective about their company.

2.Swan gift shop has 12 group of people but are very devoted towards their small business aims.

**4.PUBLIC COMMUNICATION**

Public communication involves one person which communicates to many people.The speaking or language use in public communication is very formal.

**FOR EXAMPLE**

1.Alex comart gives lecture to public about motivations.

2.Javed choudry speaks to public about motivational lectures.

**5.MASS COMMUNICATION**

Indiviual or organization is communicating to a mass audience comprised hopefully of many many people there are two aditional factors that set mass communication apart from the other type of communication.Mass communication is mediated communication that means the channel involes some sort of technology .The second point is the feedback is alwas delayed in this communication

**FOR EXAMPLE**

1.Billboard is the example of mass communication

2.Public service announcement