MID SEMESTER SUBJECT TITLE: FASHION CONCEPTS SEMESTER PROGRAM: BTD MODULE: MID SEMESTER ID: 1589

### **FILL IN THE BLANKS**

1) Retro fashion style is also known as Vintage style.

2) In **psychological** influence people get bored with what they have and get tired of same wardrobe.

3) In the early decades of 20th century high fashion originated in Paris country (France).

4) Fashion changes are short lived and they are normally called fads

5) House of worth was label of **Frederick worth** designer.

# **CHOOSE THE CORRECT ANSWER**

A) Gender , age , class , income, ethnicity, occupation , body shape influence the fashion factor **(SOCIAL)** 

B) Fashion predicted for seasons in year. (2 seasons)

C) Clothing at standard sizes available at fashion outlets (pret)

D) In fashion cycle when consumer gets bored of the style and starts looking for new

#### fashion (Decline)

E) Style of clothing in which everything has a khaki and palette (military)

#### QUESTIONS

# Q1) Define the difference between classic and timeless fashion with examples.

#### Ans:

# **CLASSIC FASHION**

A classic fashion is a style that last for several seasons. Sometimes for years everyone likes that fashion if its dressing or styling or anything but it's liked by large range of people. And they follow that trend or fashion for a long time.

E.g: A little black dress , crisp white shirt , perfect pair of jeans.

# TIMELESS FASHION

Timeless style is made up of classic, essentials pieces that never look dated or go out of

trend. They are universally comfortable and safe , and makes amazing investments. **E.g:** Skirts with blouses , jeans with tee shirts , black tights , polo shirts.

# **Q2) Write definition of detachable and worn accessories?** DETACHABLE ACCESSORIES

Detachable accessories are those accessories that are attached to the person such as tiara , pins , badges etc.

### WORN ACCESSORIES

Worn accessories. Are those accessories that people can wear such as socks , jackets , shoes , etc

### TRUE OR FALSE

1) Muslim fit is done on expensive fabrics for pattern making. (FALSE)

2) Style is what u buy and fashion is what u do with it. (FALSE)

3) inspiration from gypies and Hippie is stands in category. Of bohemian. (TRUE)

4) in trickle up theory fashion moves across socioeconomic levels rapidly. (FALSE)

5) culmination is also referred as plateau. (TRUE)

6) Fashion agents are those who wear fashion when it becomes acceptable by the majority.

# (FALSE)

7) The Gothic fashion refers to vibrant colorfull looks.(FALSE)

8) First fashion designer died on 10 March 1895.(TRUE)

9) Fashion forecasting is also known as fashion cycle. (TRUE)

10) Haute couture dress is made from high quality and sewn with extreme details. (TRUE)

**REFERENCE FROM NOTES.**