**MAY ALMIGHTY ALLAH PROTECT US ALL FROM THIS PANDEMIC SITUATION**

**Department of Art & Design**

**IQRA National University**

**MID SEMESTER ASSIGNMENT SPRING 2020**

Course Code: FC-121 Program: BFD, BTD, BID

Course Title: Color Study Module: Semester 1

Prerequisite: None Total Marks: 30

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Note: Attempt all questions:

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| **Q. No.** | **Part** | **Question** | **Marks** |
| 1. | a)  b)  c)  d)  e)  f)  g)  h)  i)  j) | **Fill in the blanks:**  Shades can be achieved by adding **black** to thehue.  Red color converted into pink tone by adding **white** color.  Humans pursue colors with different **wavelength** of light.  The term **hue** defines purity of color.  Lightness and darkness of the color is called **value**.  Color **harmony** reflects pleasing look of colors.  Multiple tones of **brown** are used to create earth tones.  **Intensity** effect is properly achieved through water color technique.  The **monochromatic** of color shows dullness and brightness.  Light blue, dark blue and blue falls in **tonal** color scheme. | 10 |
| 2. | **(A)**  **(B)**  **(C)** | Explain analogous color scheme with examples?  **Analogous color scheme:** Analogous or adjacent colors is a color scheme using one base color and two secondary colors placed symmetrically around it on the color wheel. The base color is main, while the secondary colors should be used only for highlight and accents. It always looks very elegant and clear. One color is used as a dominant color while others are used to enrich the scheme.  **For example:** red and orange are analogous colors orange and yellow are analogous colors, green and blue are analogous colors, blue and violet are analogous colors. A simple analogous color scheme can include three adjacent hues of a twelve-hue color wheel.  Difference triadic color scheme and tetrad color scheme?  **Triadic colors:** triadic colors evenly spaced around the color wheel and tend to be very bright and dynamic, using a triadic color scheme in your marketing creates visual contrast harmony simultaneously, marketing each item stand out while making the overalls image pop.  **Tetrad color:** A tetrad color scheme a special variant of the dual color scheme with the equal distance between all colors. All four colors are distributed evenly around the color wheel, causing there is no clear dominance of one color.  Describe complementary colors?  **Complementary colors:** complementary colors on the other hand are across from each other the wheel. Complementary colors are any two colors which are directly opposite each other, such as red and green and red purple and yellow green.  **.** Red + green  **.**  Red orange + blue green  **.** orange + blue  **.** yellow orange + blue purple  **.** yellow + purple  **.** Red purple + yellow green | 5  5  5 |
| 3. | a)  b)  c)  d)  e) | **Choose the correct answer:**  Color wheel consist of **twelve** color families. (twelve, three, six)  **Neutral** saturation can be used to show backgrounds and secondary objects.  (high, neutral, low)  Color harmony is also known as **color chords**.  (color impact, color chords, color context)  Yellow ochre color signifies **earth tones**.  (achromatic colors, neutral colors, earth tones)  Basic colors are called **primary**.  (secondary, primary, Intermediate) | 5 |