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## **Part A**

### **Q Define human factor?**

In industry, human factors (also known as ergonomics) is the study of how humans behave physically and psychologically in relation to particular environments, products, or services. ... A human factors specialist typically has an advanced academic degree in Psychology or has special training.

### **Q define sensitive type people**

*Highly sensitive person is someone who experiences acute physical, mental, or emotional responses to stimuli.*

This can include external stimuli, like your surroundings and the people you're with, or internal stimuli, like your own thoughts, emotions and realizations.

While everyone feels sensitive at times, and everyone reacts to stimuli to some degree, being a highly sensitive person means you experience a much greater response — so much so that it can seem overwhelming. Many highly sensitive people need to excuse themselves from high-stimulus environments, often having a “refuge” where they can be alone and “ground” their reactions

### **Q define loners**

A loner is a person who avoids or does not actively seek out human interaction or relationships. ... More than one type of loner exists, and those who meet the criteria for being called loners often actually enjoy social interaction but display a degree of introversion which leads them to seek out time alone

### **Q define analyst**

Analysts are innately curious. This helps them to ensure that their ideas are workable, rather than just clever. These personality types have a strong drive to learn, and they want to find out things for themselves rather than accept received wisdom

## **PART B**

### **Q write in your own understanding about the future of designing in Pakistan**

Interior design is one of the fastest growing professional fields. There are lots of employment opportunities for interior designers in various fields. Interior Designers can find employment with architects or architectural firms, builders, public works department, hotel and resort chains, hospitals, town planning bureau, regional and metropolitan development works, private consultancies, studios and theaters and exhibition organizers. etc. They can also set up their own business. Once they make a name, it is a very lucrative profession.

Besides new structures, Interior Designers also plan the interiors of existing structures that are undergoing renovation or expansion. The first step in developing a new design or altering an existing one is to determine the needs of the client, the ultimate function for which the design is intended, and its appeal to customers or users. When creating a design, designers often begin by researching the desired design characteristics, such as size, shape, weight, color, materials used, cost, ease of use, fit and safety. After consulting with the client, Designers then prepare sketches or diagrams by hand or with the aid of a computer to illustrate the vision for the design. In big projects, a creative director or a product development team of designers create detailed designs, using drawings, a structural model, computer simulations etc.

Interior design offers excellent opportunities for those who wish to be self employed, or work part time. It is one of the few professions where one can operate from home with a minimal investment. Designers sometimes supervise assistants who assist them to carry out their creations. Increasingly, designers are using computers to plan layouts, because computers make it easy to change plans to include ideas received from the client. Computers have become essential for many designers, especially those in industrial and graphic design.

Textiles are surrounding us. Anything produced using yarns, textures, or strands fall in the classification of textiles. With the end goal for them to be utilized, textiles must have adaptability, scraped spot obstruction, quality, and dampness control properties. It is a typical confusion that textile designers just work on the plan of

textiles. Numerous textile designers are additionally engaged with the whole generation process.

Textiles are utilized in various items for fluctuating purposes. Garments, bed cloths, kitchen towels, floor coverings, covers, impenetrable vests, and safe gloves are only a few models where textiles are utilized at the same time, for each situation, the kind of textile being utilized is diverse on the grounds that the material is utilized for various applications.

A textile designer must be acquainted with the qualities of specific colors, filaments, completes, and yarns and furthermore have the option to utilize CAD (PC supported programming), which is a mainstream apparatus utilized broadly among the textile plan network, to make structures on textures or different surfaces.

In Pakistan there are a lot of universities who offer BS in textile designing, universities of big cities like Lahore and Karachi are offering courses and degrees in this field. You can study BS in textile designing in Lahore and you can also study BS in textile designing in Karachi. You can also find textile design course online and some are also offering free online textile designing courses.

Textile designing is a field that requires high imagination, a prevalent eye for shading, example, and surface, and a thankfulness for the fine purposes of textiles and design. Textile designers must have the option to perceive the changes in patterns and style, comprehend textile methods, be acceptable communicators, have critical thinking aptitudes, and appreciate a test, all while remaining on spending plan and cutoff time.

There is a great deal of coordination required in this activity between the client/manager and the textile designer. The textile designer needs to comprehend what is required in any structure, how the textile will be utilized, and what properties, for example, weight, execution, combustibility, and quality are required. When they have chosen the textile, they will create structure thoughts and tests for introduction to the client.

It is basic that the textile designer carry something new to the table while additionally remaining in time and spending confinements. Travel is additionally a significant part of the textile designers' activity. They might be required to travel locally or even globally to meet with customers and makers and neglect the smooth activity of the whole procedure.

## **Q As a fresh designer how you will create space when you will enter the competitive market?**

A textile designer has many qualities and can contribute a host of expertise to your brand. Some of the main elements they cover include:

- Creating sketches and samples for presentation
- Liaising with different teams or suppliers such as manufacturers and buyers
- Interpreting brand ideas and concepts
- Using specialist software to assist the process
- Advising best practice and design elements for chosen fabrics
- Sourcing suitable textiles based on brand requirements
- Up to date knowledge of the industry and trends

There are several freelance textile design specialists that are able to translate your ideas into saleable products. But, there is also a selection of studios and designers within manufacturing companies that can assist you

### **Other skills**

#### **Give ‘Em What They Want**

For us, at The Burger Dive, it was all about offering something that we didn't think our city really had, and that we believed would be wanted. Our city is overflowing with fast food burger chains, and a couple of higher end burger chains, but it really lacked that one little mom and pop burger joint that everyone loves. We have maintained our standards from day one, using only fresh and quality ingredients. We make everything ourselves, and it has paid off. People tell us daily "this is the best I've ever had," and they say they can really tell the difference between us and our larger chain competitors. It really comes down to freshness, and also our creativity with our burgers and our specials.

## **Become Really Good at Something Really Difficult**

We are a team of professional organizers who specialize in the severely cluttered and hoarders. We actually receive referrals from other organizers because this is a very difficult segment of our industry and is too much for many organizers.

We allow the client to be in command of their costs by charging hourly rather than making them buy a package up front and we make sure they are very comfortable with their organizer since this is SUCH an intimate business. We offer a quicker turn-around time if they are up against a deadline (often imposed by the county) while still allowing them to keep their dignity and self-esteem.

## **Cater to Your Customer**

Madcapz are specifically made for women by a woman. Most ball caps are made for men so they are too big and don't fit women well. Our caps are low profile, meaning there is less room in the crown and this is better suited to women's heads.

Also, Madcapz are available in over 20 fabulous prints; most baseball caps are in boring, drab colors and splattered with corporate and sports logos.

And finally, a growing trend with our buyers: they love that our baseball caps are Made in the USA! Most ball caps today are made in Bangladesh and China, ours are made here and buyers love that!

## **Q create a philosophy by your own and relate it to daily life?**

I believe there are few things more valuable than building a meaningful philosophy on life. Although this may sound like a question best reserved for theologians and great thinkers, at the heart it is a practical question:

Your criteria may differ, but I believe all good life philosophies and mine to have four basic parameters

1. **Survival.** Except in rare circumstances, most good philosophies will fulfill your basic needs. This usually isn't a big concern since most of us are living well beyond the minimum threshold required to simply survive.

2. **Happiness.** Good life philosophies should make you feel good. Great philosophies will keep you happy even in troubling circumstances. Victor Frankl in his book, *Man's Search for Meaning*, demonstrated how even in incredible suffering of the concentration camps he could still endure because of a powerful strategy for living.
3. **Meaning.** Happiness can rarely exist without meaning. Good philosophies should make you feel useful and valuable, otherwise when pleasurable moments fade you are left with nothing.
4. **Independence of Circumstance.** Your life philosophy needs to apply in all situations and circumstances. Your strategy for deriving meaning and happiness should last even after a breakup, death of a relative or unemployment.

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