

Research Philosophy
Assignment

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Q: Pizam and Mansfeld (2009) mentioned some assumption regarding positivism and interpretivism, explain those assumption from both perspective in detail:

Ans: Positivism:-

Positivism is the approach to study of society that relies specifically on scientific evidence such as experiments and statistics to reveal a true nature of how society operates.

Pizam & Mansfeld assumption:

(i) Nature of Reality:->

The positivistic approach assume that those reality only exist which only be sense by the human beings. Positivistic approach

approach believed in the use of the senses to generate knowledge about reality. The Nature of reality is objective in positivistic approach that's mean that something is actual exist independent of the mind.

2. Goal of Research :-

In positivistic approach the goal of research is to explain the research problem or certain reality. The researchers explain the certain problem use statistical or scientific methods. And that data be collected in research can be used to predicted future. The prediction

from ~~to~~ positivistic research is strongly reliable because scientific methods are used for predict future.

(3) Focus of Interest :-

In positivistic research - the focus of interest is what is generally happening. The main focus of researcher is find out the problem of certain research. He did not find the solution for that problem. The main focus of researcher is to find out averages of the data which represent the whole population.

INTERPRETIVISM :->

Interpretivism is opposite to positivism. Interpretive approach assume that the study of human can be ^{only} conducted through social construction such as language, Reason, Consciousness etc.

(i) Nature of Reality :-

Interpretivist researchers assume that access to reality is only through social construction such as language, consciousness etc. The researcher use multiple methods to find out about specific reality. The methods normally use are questionnaire, interviews, etc.

Goal of Research:

The goal interpretivist researcher is to understand the human behaviour toward a specific issue or problem. The result from this type of research is not reliable because the viewpoint of every person is different on specific issue. Therefore the prediction from that result will be weak.

Focus of interest:

The focus of interest in an interpretivist approach is to understand a research query as a ~~humanistic~~ humanistic or idealistic approach. It focuses on what is specific problem in society.

Q: When we want to compare positivism with interpretivism, which philosophy do you think is better and why argue in detail.

Ans: Positivism and interpretivism are the two basic approaches to research methods in Sociology.

Comparison of Positivism and Interpretivism

Positivism	Interpretivist
(1) Positivism approach use quantitative methods for research.	Interpretivist • mostly use qualitative methods for research.
(2) Positivist see society as shaping the individual and believe that social facts shape individual action.	Interpretivist think that our actions are the result of our meanings not external forces.

3) They believe that the reality can be studied human beings we must same way as natural use social construction science.

4) Positivist emphasize on objectivity such as by avoiding bias and use of personal language. They reject objectivity in social science and use language for research.

5) Reality is objective and singular and separate from researcher by participants. Reality is subjective and multiple as seen by participants.

6) Positivist Researchers write in a formal style and uses passive voice, quantitative words and set definition. Researchers writes in an informal style and uses the personal voice, accepted qualitative terms.

Conclusion:

Being a student of project management I personally prefer the positivistic approach for my research. Because most data of my study is quantifiable data and that will help me to estimate the project time, and estimated costs. The positivistic approach give us the more reliable data than interpretivistic approach of research. and the future estimation of positivistic research method is more mostly correct. That's therefore the positivistic approach of research is better than interpretivistic approach.

Q: What you have learned during the course and how did you find the course in relation to your job experience.

Ans: Being the student of MS research philosophy subject help me to understand to what is research and what type of research I have to conduct to complete my study and what approach should I follow for research. Research philosophy help's us about how to collect data and solve the problems. The study of Research philosophy help's in communication and presentation skills. It will improve those skills. The research philosophy help's me to understand

between different type of research approaches and methods.

Research philosophy helps me in my job because it relate to my job nature.

In my job I have to analyse market condition, customer's, Seasonal effect on markets and find out about the risk of selling goods to high risk customer's. So I can ~~create~~

~~in that~~ using Research philosophy help me to what type of research I should take for better result.